medium II

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SAC Undecided on Cutbacks Issue

The Students' Administrative Council will hold a rally on March 6th at the University of Toronto to see if students here want to support the upcoming anti-cutbacks demonstration planned for March 16th at Queens Park.

However it has not been determined by SAC as to whether they will ask students attending the rally to actively support the demonstration presently being orchestrated by a Metro coalition of post secondary institutions.

At a heated meeting last Wednesday in the Galbraith Building Council chambers the SAC membership was unable to vote on the motion that called for them to endorse the cutbacks demonstration because quorum had been lost during the course of debate, and was called just prior to voting on the motion by Carl Symondon, a New College rep.

The motion calling for the U. of T. rally passed earlier on in the meeting.

Planning for the March 16th demonstration is still primarily being undertaken by anti-cutback groups made up of students, teaching assistants (menbers of the Graduate Assistant Association GAA), along with student government members from York and Ryerson.

Cutbacks seem to be taking their greatest toll at York where 300 part time instructors may have to be cut next year. The past few weeks have seen demonstrations where as many as a thousand students packed lecture halls out of concern of the effect the layoffs will have on the quality of education at York.

"My students are infuriated and horrified", says Martin Golden, instructor at York and a member of the GAA national executive. The GAA is the Graduate Assistants' Association, which represents untenured instructors at all Toronto universities and several others in Ontario".

At Ryerson the facilities will be closing earlier than in the past, imposing a curfew on the students, limiting their opportunity to do important assignments, expecially in the latter parts of each semester.

Ryerson President Walter Pitmen has expressed publicly that the latest increase in government spending, 5.8 per cent, is really a loss when you consider that the rate of inflation on the materials that Ryerson, a technical College, needs to function is 10 per cent higher.

It seems that the same is in store at the University of Toronto. Erindale administrators estimate that Academic spending will be slashed by up to four per cent in Academic areas meaning significant teaching staff cuts.

On the main campus the Engineering department will suffer the brunt of the cutbacks with the costs of their equipment and supplies going up much faster than the rate of inflation because most of the equipment is imported and the cost is being futher affected by the declining dollar. Libraries are also being hard hit, having to reduce the books on order.

However, SAC president John Tuzyk feels that cutbacks are still not a big issue at the U. of T., although it is part and parcel with every other student issue. He told Medium II that he concerned that if SAC jumps on the bandwagon with the other campuses at this point it may not get much support from the student population. He said before the Wednesday SAC meeting, that he would suggest to the excutive that SAC should endorse the demonstration, the voice support at a rally to be held at the U. of T.

At the meeting most of the SAC reps seemed to be in favor of supporting the demonstrations. Micheal Tracey, a student rep on the Governing Council, said the demonstration was inevitable and that SAC might as well support it. "We should try to proceed on the basis that we are going to participate and going to try to make it a success," he said.

University Government Commissioner Brian O'Riordan was a little more cautious on what SAC's position should be. He asked that the U. of T. rally be used to determine whether or not students really want a demonstration against cutbacks at Queen's Park. "It's time we sought out some grass-roots feelings on this," he said.

Tuzyk plans to call a special meeting to settle the issue of SAC support for the demonstration sometime before the rally.

A few pints

For every blood donors clinic now, Garth and The Boys have been getting together over a few pints. The February clinic here at Erindale accumulated over 200 pints of blood for Red Cross use. 'Garth' (Angelo Rocca), 'Drac' (Bob Sabga) and Wellington Womble (Rick Harrison) - Thank You!

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As last week was Reading Week goes without saying that there as nothing happening at the pub, ence the pub review section must e dispensed with for this week. We ill take the opportunity, however, bring you up to date on future vents. To begin with, Radio Crindale is holding a disco night next Thursday with emphasis being on various groups ranging from the Beach Boys to K.C. & The Sunshine Band. Sometime after that Australian group Sherbert will be headlining for two nights. And tentatively scheduled for April 6 is Beatlefest sponsored by Radio Crindale with Beatles music eatured exclusively (sorry folks, o disco!) along with prizes, trivia uizes and the like. Be there.

WAX FAX

AL STEWART — THE EARLY EARS (G.R.T.): This is, as the tle suggests, a sampling of Al tewart's early work. Contained nerein is the entire "Love hronicles" LP and an album of naterial from his first three lbums "Orange", "Bedsitter Im- ges", and "Zero She Flies". Despite Stewart's decrying of hese albums, and their obscure- ess in North America, this is a set vorth owning, particularily if you ked "Year Of The Cat", "Past, Present & Future" and "Modern Times". The material (with the xception of the critically favored Love Chronicles") was selected show Stewart's creativity on the uitar and reflects the best tracks his first three albums without urdening us with the bad. tewart's guitar work shines rough on several of the tracks, ost notably "A Small Fruit Song" hich is a short two minute song at features some excellent coustic guitar work. Another mposition "Denise At 16" sounds miniscent of Bruce Cockburn's strumentals. Stewart does not mit himself to acoustic guitar ough, as is shown on "Electric os Angeles Sunset" or "Night of e 4th of May", which showcase me great electric guitar. One mposition, "Love Chronicles" is lengthy composition featuring th the guitars of Stewart and mmy Page. There are other name" musicians on the album as vell: Rick Wakeman, Ashley Hutchings, and Brinsley Schwarz. All in all the album is a must for the Al Stewart fans and should also be a welcome addition to those who aren't ardent fans as well.

STRAWBS — CLASSIC STRAWBS (A & M): Another "Greatest Hits" package for a group that is not known to followers of AM radio. This double set features material from their 8 albums and is recommended for those who don't own any Strawbs albums but still want some of their material. Song selection is fairly predictable - almost all the favorites are here except for "Part Of The Union" (which should have been included and whose abscence is sure to irritate many). As often happens, some of the songs are edited out of the continuum of their original record which proves a little unnerving to those who are fanatic listeners of the original LP. In any case this album should satisfy both the initiated and unitiated listener.

STATION NEWS: The winners of the third CFRE record giveaway draw are Kert Chimlar, Marg Kasper, Dita Climas, Ken McMullen, Ross Wiltshire (twice), Steve Card (twice), and Kim McCarthy (twice). Congratulations to the winners and thanks to the hundreds of other people who entered. Plans are underway for the next draw. Stay tuned for further details.

Our engineering department would like to remind listeners to avoid trying to attach the speakers to your stereos — they run on a different voltage system than conventional stereo and will give you quite a jolt if you try to tamper with them. If you get caught abusing them you will be charged for repairs and possibly fined. If your speaker isn't working properly, don't hesitate to give us a call at 828-5310 and we'll fix it.

....And in case you are interested, our new studios are nearing completion as far as structural work is concerned. Electrical work should take some time yet but it is hoped that the studio will be operational by the middle of March.

QUEEN - NEWS OF THE WORLD (ELEKTRA) This is the sixth album by Queen and marks a change in the groups direction (for the better?). As opposed to the multiple overdubbed grandiose productions of the past, the group gets down to playing music with little or no frills, and comes up with a record that is sure to attract a bigger following than before. While the group still comes off sounding a little pompous, they have not extended this to the production of the album.

Side one opens with "We Will Rock You", a rock anthem if there ever was one. Simply a chant over a drumbeat-clap beat with some heavy guitar from Brian May towards the end, this is certain to become one of the group's best known songs. This is followed by a somewhat pompous yet powerful and convincing "We Are The Champions" (Chances are quite good that some British soccer team will adopt this as a team song). Other notables on the album are "Sheer Heart Attack" (a leftover from the album of the same name and a damn sight similar to a lot of punk rock with the major differences being that it was recorded before the new wave bands became popular and that it is performed by competent musicians) and "Sleeping On The Sidewalk" (which sounds curiously like Steve Miller).

The most notable thing about the album is its back-to-basics, no-nonsense rock which hopefully indicates the future direction of the band. It does have its weak moments but should satisfy the majority of people who buy it. Incidently, for you trivia freaks, the cover is a steal from an Astounding Fiction magazine.

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Governing Council Election Preview

By T.K. Sawyer

With campaigning for the upcoming Governing Council elections well under way, St. George candidates for the two positions as full-time undergraduate Arts and Science representatives share the field with an unusually strong slate of candidates from the Erindale campus. Jules Bloch and Frank Pegalo hope to bring a voice from the suburban campuses to the Governing Council.

Medium II talked to Bloch last week.

"Anything that the ECC (Erindale College Council) decides to do has to be brought downtown to be discussed at some point," he says. "It is very difficult to discuss a broadening of a suburban campus when everyone down there is fighting for his piece of the pie".

Bloch (Pol Sci 1) is a native of Quebec, where his political experience included a stint as External Liaison Officer on the Vanier Student Council, and chairman of a caucus of anglophone post-secondary students, including such institutions as McGill and Concordia. He is currently a DJ at CFRE.

Bloch would like to see the Council take a more active policy role in the future. "Everyone has always assumed that SAC can do everything, but SAC, as we all know, can't do everything," he said.

He is also concerned about the impact the Macdonald Report will have on the Council. Dr. D. Macdonald was commissioned by last year's Governing Council to conduct an external review of the University's full governing structure. "I would like to see more interaction from the College administration — I'd like to see the Principal sitting as an ex officio member of Council," he said.

Bloch's campaign strategy is very "low-key", he said, and he is confining himself to the Erindale campus. "I'm hoping that because there is such an intimate atmosphere out here I can win just by soliciting Erindale students."

NEXT WEEK: Frank Pegolo.

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LLBO Infractions Behind Pub Firing: Mowat

By Kathie Richards

Infractions of the Liquor Licence Act at the Blind Duck between December 16 and January 26 resulted in Paul Linklater's dismissal from his job as pub manager, according to ECSU President Rob Mowat.

"ECSU wishes to emphasise that this action is being taken in an attempt to ensure that the license under which the blind Duck operates is not placed in jeopardy," ECSU said in a public statement following the dismissal. Mr. Mowat stressed that despite the advice of their lawyer, ECSU had decided to answer any questions regarding the dismissal and the incidents leading up to it.

Mr. Linklater was still uncertain of the exact reasons for his February 6 dismissal, he said. Although Mr. Mowat insisted that the infractions led to Linklater's dismissal were made "perfectly clear" to him when he was fired, Linklater said that he cannot believe that he has been fired for such minor infractions.

The first incident occurred on December 16, the occasion being a private pub staff party approved by ECSU. According to Mowat, liquor had been smuggled into the pub and sold illegally.

Mr. Alex Malcolm, who holds the Erindale pub license and that of the Victoria pub, was "upset" about the staff party, calling it "a clear breach of the LLBO regulations." In a letter to Mowat dated January 4, Malcolm expressed concern that the pub was not adequately checking the ID of its patrons, and that it was permitting drunkenness. "Should there be a further incident, the integrity of the canteen licence and the responsibility of the licence holder under the act would require a radical change in the management of the student pub," he wrote. Mr. Malcolm holds the licence in his own name because the university cannot hold a pub licence itself. Mr. Malcolm is therefore liable for any charges or lawsuits that result. An incident in the pub in 1975 resulted in a fine that the university paid for Mr. Malcolm; a further charge would be more serious.

Two other incidents after the December 16 party involved Blind Duck patrons leaving the pub with beer. The fact that a plainclothes security officer was at the scene of the first incident and the same officer was on duty during the second puzzled Mowat. "Either a) the security force is suddenly becoming very alert, or b) there is something suspicious afoot...in the sense that the incidents were never cleared up," he said.

The security officer's submitted report stated that the first incident took place just outside the pub, and the girl with the beer who had been stopped by the officer signed an affidavit for the administration claiming that she had been stopped in the residence parking lot, and that she had obtained the beer from a residence party. The constable did not obtain the names of the offenders in either instance.

ECSU confronted Linklater about the incidents, and found that he had not been a the pub during the first of them. One of the pub's assistant managers, Glenn Allen, however, attested to both locking and double-checking the pub door at 1:30 that night. When he and a group of other pub staff members left at about 10:50 a.m. — five minutes after the incident, according to the security report — neither Allen nor anyone with him saw an officer or the girl.

A series of meetings followed between Linklater, Chris Shortt (ECSU Finance Director and Blind Duck Liaison), Mowat, Dow and Malcolm. A number of suggestions regarding the operation of the pub were discussed. Extra doormen were posted, as suggested and the idea of the waiters pouring beer into the glasses at the tables and removing bottles were taken up, said Mowat. Linklater said he was advised to have the beer poured at the bar and the bottles left there; he objected because of the confusion of mixing beer glasses and-or spillage by waiters. ECSU's rule that student ATL cards be left at the door on entering and returned at departure was implemented against Linklater's judgment. The likelihood of card mix-ups, he said, is high and unnecessary. Despite these measures, Mowat said that ECSU felt that Linklater was not operating the pub as a responsible employee and that the accumulated incidents justify Linklater's dismissal.

There remains some doubt as to precisely when ECSU approached Daneen Douglas to offer her the position. An unnamed CFRE source states that Mrs. Douglas had possibly been approached by ECSU about the job between December 16 and 25. Mrs. Douglas has told **Medium II**, however, that she was first contacted by Chris Shortt on February 6 and not before. Mr. Shortt told CFRE that he had called Mrs. Douglas a number of times, although he did not recall the exact number.

TUCK-IN SERVICE

Will Van Tol (originator) first heard about ideas from an article about the same at Carleton University. The service started on February 21, 1978. Cost is 50 cents a tuck-in which consists of a tucking-in and a bedtime story. Approximately 16 people provide this service. People from houses 26, 36, 22, 15 and 28. To contact the service call house 22 for service at 828-0488. People in picture were Will Van Tol and Cathy McClenshan. (By Gord Carlyle)

Erindale's Audio Visual and Media preparation centre — What's that you say?

By Gail Stafford

It exists just around the corner from the top of the far stairs in the North Building. Most of the time it is a closed door that few of us take notice of; we pass it by on our way wherever.

This is room 242-3, the Audio Visual and Media Preparation Centre.

Now, don't yawn and turn the page: this service is an integral and interesting slice of Erindale life, and it deserves to be recognized.

It has been in existence for eight years now, and is currently supervised by Mr. Evan Reid, from whom most of this information was wrought. The room is used for the preparation of television and videotape material and audio recording at Erindale.

Work to date has included a 16mm film for the library, the videotaping of certain drama productions put on by the Drama Studio for reference and evaluation, and films on the proper use of the labs in the science departments. Copies are also made (with copyright permission, of course) of various films for permanent use at Erindale. The facilities can also be used for film previewing, in the attempt to search out those filthy, disgusting things we shouldn't see.

The room is designed primarily for use by the college community. Any staff, student or member of the administration who wishes to use the equipment for teaching or research purposes is welcome to do so. The room is used mainly during the months of January through May, and handles occasional requests at other times. At the moment, there are Communications 100 students using the equipment to prepare film and television programs as part of their course.

The equipment, for the most part, is old and outdated. In fact, it is difficult to put a value upon it because it is virtually obsolete. The North Building possesses two television cameras that rarely function, in addition to a commonly used portable television unit. The portable unit, like the rest of the equipment (including audio recording equipment), is three years old and is worth about $4,000.

The facilities are something of a contrast to the more elaborate equipment of the downtown campus, worth close to $200,000, and capable of producing any television program at professional calibre. Erindale students seeking professional or complex screening productions are usually sent downtown, where they also have a paid and waiting staff specifically for the purpose.

Erindale's Centre is, as well, extremely short-staffed, and the staff they do have do not have the time to specialize in any one field. They must supply materials and equipment for production, arrange equipment distribution for audio-visual programs in classes (films, slides, videotapes, etc.) and lack the time necessary for many facets of their job (it takes up to one month of planning and one week of filming for a particular program). They are so short-staffed that you may be aware of the dearth of them in the actual projecting of films and slides. Professors are urged to do it themselves, and if any of you have witnessed some of their attempts to run a projector, the basic lessons offered to Erindale staff members seem well-justified. Perhaps, in all their wisdom, they lose the capacity to perform simple, menial tasks!

It is unfortunate that the centre cannot go ahead with elaborate programs, or even do a thorough job on the ones they undertake. It is enough, considering staff shortages and budget cuts, to accomodate the present workload. As a result, the staff hopes that this article will not provoke further demands upon their time. they appreciate the interest, mind you; they cannot, however accommodate any more business.

Thus ends the story of Erindale's Audio Visual and Media Centre; you may now yawn and turn the page.

Nova Scotians fight cuts

HALIFAX (CUP) — The Nova Scotia caucus of the Atlantic Federation of Students has decided to challenge the Maritime Provinces Higher Education Commission by demanding that they face students in public forums on campuses. The MPHEC had invited AFS representatives to meet with them privately while in Halifax on a speaking tour in March.

In a caucus meeting February 11, a motion to boycott the meetings was defeated when student representatives agreed that although the MPHEC had proven to be a "facade" valuable information could be gained by questioning the commission in front of students.

Matt Adamson, Saint Mary's Student Council External Vice-President said, "By exposing the MPHEC to students, AFS can show everyone what a farce this supposedly "neutral" body has become. This will be an education for students."

Last year the MPHEC asked the governments to increase subsidies to the institutions for 1977-78 by 11.5 per cent but the government decreased this figure to seven per cent. This year's recommendation of 14 per cent was cut almost in half.

Delegates to the meeting mapped out a campaign against educational cutbacks; urging students to research cutbacks in various university departments to discover the effects on the quality of education. A November general meeting of AFS called for the research work but it had not yet begun.

Gene Long, Atlantic fieldworker for the National Union of Students, told delegates they must continually gather information and keep the cutbacks issue alive on campus. "As well, we should pressure the administrations to take a stand on tuition hikes," he said.

Scarborough College Theatre

The Scarborough College Student Theatre will be presenting Peter Colley's **The Donnelly's**, March 2 through 4 at Scarborough's TV Studio One. It will run each night at 8 p.m.

The director, Leigha Lee Brown, is a professor of drama at Scarborough College.

Admission is free, but reservations must be booked in advance, by phoning 284-3204.

Scarborough College, for the uninformed, is off Morningside Drive on Military Trail, just south of the 401.

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Queens Park protests

Cutbacks and Sacred Cows

Let's get it straight. The March 16th protest at Queen's Park is to protest cutbacks, in spite of everyone's most notiably SAC and the Varsity's insistances that we at the U. of T. protest a little of every other student issue.

When students meet with SAC at the upcoming March 16th rally at the U. of T. we should not compromise at this point by agreeing to push SAC's sacred cow, the student aid issue. And of course we should have little reservations about joining along with the other Metro campus' in the protest.

SAC has been procrastinating in the past couple of weeks by not openly endorsing the planned protest that is being primarily organized by students and faculty groups from Ryerson and York. Both institutions have seen mass student reaction by way of rallies and the formation of anti-cutback committees with the announcements of unprecented staff and academic service cuts in the last month.

When SAC attended the organizing meetings of the Metro Anti-Cutbacks Coalition, as it is being called, president John Tuzyk did not commit the U. of T.'s support to the protest. He later said that if U. of T. did decide to join the protest he wants us to protest on the student aid issue.

Tuzyk has expressed that the March 16th rally is necessary to gauge what the U. of T.'s response to cutbacks will be. Because SAC has concentrated its main political thrust on cutbacks, he fears there is a chance that few U. of T. students will rise to the call to protest cutbacks. SAC has maintained throughout the year that cutbacks aren't affecting the quality of education enough to become a major issue.

University Government commissioner Brian O'Riordan, is debating whether we should support the rally at a recent SAC meeting said, "It's time we sought some grass roots feeling on this". Certainly this represents a sudden shift towards populism for SAC. On student aid, and unemployment SAC, along with other member student governments of Ontario Federation of Students (OFS), choose to approach the issue without any prior consultation with the masses.

To some extent we agree that cutbacks unto themselves have not been an issue at the U. of T. this year. But this is simply because up until now the administrative and service sector of the University has felt the brunt of cutbacks while Academic areas have escaped virtually unscrathed relatively speaking.

However, until just recently, the situation at York was the same, where as many as 300 teaching staff are finding the 1978-79 rug being pulled from beneath them.

And it seems that the same is in store for the U. of T. with Dr. Lang, assistant vice-president of research and planning saying, "Our budget has been decreasing for the past three or four years ... even a small cut is going to hurt because we're not cutting fat anymore - we're hitting the bone."

President John Evans, commenting on the recent budget ceilingof a 5.8 per cent increase in Government educational spending at the post-secondary level commented to the Globe and Mail that, "some jobs will be lost and salary increases cannot be met. It is a significant cutback for us." He later added, "of course it will hurt the quality of education. It will enlarge already large classes..".

Here at Erindale earlier this year administrators suggested that inflation equated with the U. of T.'s policy of eliminating the estimated 2.8 million deficit it is now carrying on its books will be cause to cut some of our teaching staff. Naturally that means teaching assistants and untenured staff, the people who do most of the trench work in the actual teaching at the College, will get the axe.

The March 16th protest comes as a golden opportunity for we at the U. of T. to get in on the ground floor of the cutbacks issue, which lies at the heart of all student issues on the provincal and national level. Can the students accept less spending at the cost of social bankruptcy?

If the U. of T. students show up at Queens park on March 16th waving different placards than the others that attend, it would only serve to fortify the Governments, the media's, and ulitimately the public's image of student protests, as an unruly mob, with little solidarity on the issues they are protesting, and therefore having nothing of any social value to say.

"I'm glad you young people have seen fit to protest nonviolently. It shows you're civilized. Now get out."

Letters

submissions are invited for our letters sections.

Unsigned letters will not be published. Names can be withheld upon request.
Longer submissions may be edited for space requirements.

$100,000 question

AN OPEN LETTER TO THE EDITOR OF MEDIUM II:

We wish to comment on certain statements made by Radio Erindale manager Greg Tyndall in your article "CFRE recommended for loan", January 23, 1978.

Mr. Tyndall said in this article that $100,000 had been spent on Radio Varsity in the past and that it was not successful. He concluded that since, in his opinion, Radio Varsity was not successful, CFRE is worthy of more consideration, having proven that it can exist.

Whether or not anyone wishes to label the past history of Radio Varsity "unsuccessful", Radio Varsity tody wishes to be judged by its own performance and our success does not depend on the station's former record. The fact is, however, that Radio Varsity was at one point broadcasting 24 hours a day to closed circuit speakers located in many buildings on the St. George campus, through carrier current distribution systems to various residences, and through Roger's Cable FM and Graham Cable, and was, both in quality and coverage, a measurable success. Furthermore, although CFRE has perhaps demonstrated its ability to exist, it should be observed that CFRE has never done well enough to be in a position to try for a 10,000 watt FM licence as the old Radio Varsity Input Radio project did. Surely Mr. Tyndall understands that the failure of this one gamble, made more than two years ago by individuals most of whom are no longer involved with the station, should not disqualify us, today, from consideration from SAC. As he will no doubt be aware, we are at this moment broadcasting on an experimental basis, attempting to reaffirm the merit of the concept of Radio on the downtown campus.

Since November of last year, Radio Varsity has attracted close to one hundred volunteers, motivated to assist in all areas of the station's operation. We have been broadcasting since January 9 of this year between the hours of 9:30 a.m. and 11:00 p.m., Monday to Friday, with programming that includes music, news, and special features. In these same few months, we have made considerable repairs (as was noted in the Medium II article) and inventory on our existing closed circuit distribution system, and on the studio equipment to the extent that we can now carry out basic station operations. We have also investigated the procedures involved in reconnecting our carrier current distribution system, and cable company hook-ups should get the go-ahead in the fall of this year We are presently testing a management system which can run that station on a low cost volunteers' basis. This has all been accomplished in these short months by unpaid and hitherto inexperienced volunteers, and with materials already at hand, since our budget of $300 does not allow for such purchasing. Furthermore, a great deal of support from campus groups has been expressed, even to the extent of financial assistance to make it possible for CKRV to reach

Loto Erindale

Incidental Fees in a Nutshell

How would you like to win an Erindale lottery with prizes of $40,000 and $32,830?

In a manner of speech, you have. These are the amounts stashed in the coffers of ECARA (Erindale College Athletic and Recreation Association) and ECSU (Erindale College Student Union) over the last two years, collected through incidental fees.

The point of the matter, then, is what exactly are these incidental fees about?

In a nutshell, incidental fees are those compulsory monies each student at Erindale must surrender at Registration. You simply have no choice. Originally, incidental fees were established to provide a financial base for student services. This would ensure various groups a degree of independance and contuity. It would appear that moderation has been blown to the wind.

On examination, incidental fees could be classified as inflexible, illogical, unfair and, for lack of a more distinguished academic term, stupid.

Dealing with the charges as they appear, incidental fees are inflexible. Not all students, for various reasons, are able to benefit from their financial contributions. For example, a system that precludes exemption for handicapped persons in an area such as athletics (ECARA) is rather inflexible. Nor would this have to restrict itself to the handicapped. Many students are unable for health reasons to partake in many, if not all, athletic activities. Perhaps the groups concerned could hear appeals and judge the merit of them.

Incidental fees are illogical. There are some union dues levied upon members that are tax deductible. The dues are compulsory and serve generally the same representative function as student unions. ECSU, in name, calls itself a union. Why then is the $18 union fee not a deductible tax item?

Similarly, SAC, although not a union in name, serves basically the same representative function as ECSU but on a univesity-wide level. Its $12 Erindale fee could also be added as a tax deduction. The amount would then be $30 and certainly an appreciable figure worth considering. In the end, those students who feel they are not getting their money's worth from these organizations could at least get a tax deduction from them.

The system is unfair. Although the matter is complex, some study has been done in this area.

A study was commissioned by ECSU during the summer of 1976 which examined the "benefit" received by Erindale students over the ten year history of the college. The report utilized only certified audited financial statements and commissioner reports of the SAC executive. The study found, to the embarrassment of SAC, that some years offered a measely $1.75

continued on page 14

...AND MORE LETTERS...AND MORE LETTERS...AND

more people. Negotiations are presently underway with both SMCSU, and the Sir Daniel Wilson Residence has offered to pay the cost of repairing the distribution system in their building. The experiment shows some success, at this point.

In summary, we wish to assure Mr. Tyndall that we support the concept of student radio, whether suburban or downtown, and look forward to a mutually beneficially relationship between our stations in the future. We also hope that he will agree with us that expenditures in student radio should be judged on the basis of cost-effectiveness of the service provided to students, rather than on generalizations from the past performance under entirely different management.

However, if Mr. Tyndall feels that his station should receive SAC's consideration at the expense of Radio Varsity, we feel that he must show that his station can provide better service to the downtown campus than we can, as we down here have as much title to campus radio as students at Erindale. Since CFRE broadcasts on closed circuit to the Erindale Campus only, and has no distribution here, it can of course provide no service to us, and Radio Varsity need only show cost-effectiveness and taste in programming to prove its worth. At no time do we wish to say that Radio Erindale should suffer financially at our expense; we would merely point out that on the basis of the success of Radio Varsity's resurrection thus far, as well as on the worthiness of the concept and function of campus radio, Radio Varsity merits support from SAC.

Board of Directors,
Radio Varsity,
Kim Sectter,
John P. McCormack
Stephen S. Kerr

Thanks

Dear Cathy Duncan, Medium II:

Congratulations on your well-researched ECC article. I just hope it's not too late for the student body to wake up.

We changed the constitution to "... make recommendations to the Principal" from the old "... advise ...". A moment's contemplation will reveal to you the significant difference if used wisely by the reps.

Werner Klotzbucher

Ignorant

Dear Medium II

We are astonished that some so-called educated people who attend this college could be so ignorant. Rooms specifically designated for quiet study are frequented by rude, loud-mouths who find it necessary to interrupt everyone's studying with serious conversations about such key issues as shoe prices and allergies. In both buildings there are numerous areas set aside for conversation. So why don't these people use them!

It is becoming increasingly difficult for serious students to find a place to work. Even the library is overrun with these inconsiderate imbeciles!

We have tried to politely inform these people of our grievances but it has been to no avail. We realize that one does not have to study all the time, however, when we want to talk with our friends we go to the cafeteria, pub, pinball rooms, the conference room in the library, or other such places.

Hopefully this letter will alert people to this situation and will result in some much needed peace and quiet.

B.D., C.S., C.S.

Oral Fluency

Dear Sirs,

This letter is addressed to those who have devised the English testing program which we students shall be writing in the years to come. Bravo, gentlemen! This is a necessary test, especially since communication is essential in the job market. But, this written phase of the test is not enough, and I therefore suggest an oral fluency test as well. This could consist of a self-prepared monologue by the person being tested, or the above person answering a series of biographical questions. Written communication is an asset, but in jobs one does not write notes to a colleague in a conversation.

Also, I feel that any person involved with the academic program in the University, which includes professors, tutors, demonstrators as well as students, should be subject to writing this test. I can think of two instances where my education is being hindered by incomprehensible English on the part of the instructor. Others must have at least one course where the instructor can at times be difficult to understand. But I feel it is not the instructor's fault, he does his best; it is the person who hired him. Proficiency in English is important for graduating, but being taught in English so that one can graduate is more important.

Yours Sincerely,
Anonymous.

What Again?

Dear Mr. Power,

This letter is in response to "Expulsion Necessary" appearing in Medium II on February 6, 1978. On January 16, a letter of mine was published in Medium II. The sole purpose of the letter was to request more explicit advertising from the Chemistry and-or other clubs when promoting club functions. This would serve to prevent disappointment when non-club students endeavored to attend member-only gatherings. It is beyond the furthest scope of my imagination why Mr. Pete Kutjan found it necessary to bring personal insult, slander, and gross exaggerations into play when responding to my request.

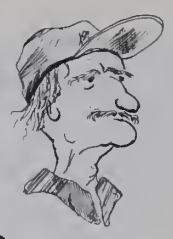
Mr. Kutjan (whom I hasten to add I have never met, nor spoken to) feels he knows my friends and myself well enough to publicly claim that we are "ill-mannered alcoholics" who "partake in the pub's pleasures until fully inebriated and exhausted of funds". He also expressed concern over our waving a "wooden club" (please, Mr. Kutjan, a "wooden club"?), "tearing at posters", and the danger that we might inflict damage on a sound system. Being currently employed in the music industry, I have a great deal of respect for any sound equipment. As far as the poster is concerned, very true, a poster was removed (after the scheduled beginning of the party) for the purpose of forwarding it to the office of Medium II as an example of misinterpretations that could arise from this type of non-explicit advertising.

If, for some inexplicable reason my letter of January 16 was taken as any kind of a personal or other insult by Mr. Kutjan or any Chemistry Club member, I extend my sincere apologies.

At the risk of beating this long-dead horse any further, I must again state that after a brief discussion of the matter of our expulsion with a Chemistry Club member during the party, our departure was immediate, and without incident or comment, despite the fact that we were led to believe all were welcome.

Yours truly,
George Christie.

Who is this guy?



By **John Challis**

Mr. Challis is trying to raise bail. In his stead is friend and associate Trapper Chall, a man of humble means from the town of Chiswick, or thereabouts.

Jeez, I guess ol' Francis Fox didn't think too much of Johnny makin' them cracks about him an' his cavortin's behind closed doors, in the last issue of yer Meedium Who. 'At paper no sooner hit the streets than them scarlet toonics was doin' the musical ride all over JohnnY's arse faster'n yeh could say "My team's adroit" er whatever that motto is.

But that ain't what's on my mind at moment. Somethin's been stickin' in my gut, been a itch where I can't reach it fer a while now. What sets me off now is cause of what ECSU, that's yer Students Unction, the bunch that figger they're Balm of Gilead fer everybody, but all they do is rub yeh the rong way, it's what they decided to do sets me off now.

Seems ol' Ruben Mote, he's president of that bunch, now, - his dad invented sewidge treatment er somethin', real famous for it - seems he's figgered it's gonna be a good idea to start up one a them lottery things fer Erindale. Even go so offishul as to call it LottaUrine, Dale. They're all pleased as a clutch o' hogs in fresh spring mud now as they've got this deal rollin'. Pattin' each other's backs, yeh'd think they'd just won a Pull-zipper prize.

Well, all I can say is if they was tryin' to make the big times then they seceded all right. Send 'em right to the top of the class. Cause yeh got more silly buggers across Canada right now in every town hall on up to Parliment Hill itself, tryin' to start up a lottery than a fish's got scales. I mean, Lord God o' grace, they're everywhere ain't they?

Jest yesterday I was over at Alvy Stote's place, it bein' Sundee an' all the traps was oiled; me an' Alvy gets together a lot. So ol' Alvy turns on the TV there, see what Tommy Hunter's up to, an' what do we see? Judy Lamarsh! Yessir, none other! There she sits, bubblin' over the edge of the chair, holding a pantload o' lottery tickets. What would you do if you won a million dollars, she says. Tell us, she says, and you could win ten lottery tickets. An' them buggy eyes of hers start squeezin' up against her glasses like she was gonna burst.

Leeme tell you. If I won a million dollers, first thing I'd do is give a guy ten bucks an' see if he gets struck by lightnin'. I figger the odds are just as good. Thing is, everybody knows the odds, but they keep on payin' fer the things, anyway. They figger they're doin' it fer a good cause. Good cause. Sendin' some pack o' young whelps off to Rusha an' get their heads bashed in playin' hockey, which they prolly won't remember past their fifteenth birthday. All I can say is, fer a good cause, some bugger's getting awful rich.

So where's the money reely going? You ever ask that? That air Olimpick lottery was sposed to pay fer that girt stadium an' all, but they're still in det! But is mayor Drapoe gettin' any thinner over the deal? Does he drive a Volkswagen? Not unless they make Volkswagens fourteen feet long an' equipped with show-fers an' a goormay shef in the glove compartment. Now it's turned into Loto Canada, an' all them boys up in Ottawa got a chance to dip in the till. I heard tell they got this big box in the front hall of the parliment building full o' lottery money, so's they can pull out a few dollers fer lunch any time they like. Call it their local initiatives programme.

That's the trouble with govermints, yeh know. Soon's they find somethin's gonna make 'em get rich they get on the old bandwagon quick as a jack. Lotteries used to be immoral, did you know? It was gambling! But then some smart buck says what's wrong with making money, and the rush is on. Same thing back there with prohibition. I remember back in '24 or '25, jeez, the bottle was sin itself. But then the govermint found out how much them bootleggers was makin' and it turned into a different song. All of a quick yeh got them LCBO stores all up an' down the countryside, and liquor's jest what she needed to settle the nerves after sech a terrible war an' all.

What really puts a twist in my shorts is that nobody can figger why the 'conomy is so whacked out. A doller couldn't buy yer way out of a paper bag these days. Jeez, ever time you look around yeh see a pitcher of ol' Jean Cretin, the guy as takes the blame for everybody else, growlin' out the side of 'is head, saying how there's nothing nobody can do, and then across t'other side of the Common House there's Eddy Broodhen, the commie, jest goin' wild, screamin' do this an' do that.

'Course none of them ud really say why the doller is in sech bad form. Mainly because there ain't any dollers left! We spent 'em all on loteries. An' it's not as if yeh had any choice in the matter neither. Yeh can't get into a store now without they try to make you buy a lottery ticket.

My gol they got lotteries comin' out yer ears. Lotteries fer makin' amatcher sports rich, yeh got lotteries fer starvin' artists so they can starve in fancy art galleries, yeh got lotteries fer raisin' money to start lotteries, an' now that fool Students' Unction's havin' some lottery 'cause they don't know what to do with all the money they got.

Sorta like cows, yeh know. You put them in a field full o' clover, an' they go hog-wild, eatin' till they get the bloat an' even then they keep on eatin' till they fall over nigh on to burstin'. I seen it happen. Emmett Waller, Cap's brother there, he had some cows get in a field full o' clover once. Hadda jab them in the gut with a knife, right about here, so' it could let all the gas out. Jeez them ol' cows'd let out this moan, an' the air would come fizzin' out jest like a giant b'loon. Heh!

Well, that's the way things is headed in govermint. Perty soon yeh'll see them guys up on Parliment Hill, or for that matter Ruben Mote or any of the other ECSU clowns, startin' to get all puffed up with the inflation an' all, an' somebody's gonna hafta burst their bubble, an' get rid of all that hot air.

OFS Students meet Davis and Cabinet, Call for Protest

Premier Bill Davis, Social Services Minister Keith Norton and good old Harry Parrott met with the O F S **(Photo by Chris Vander Doelen)**

TORONTO (CUP) — Ontario Premier William Davis says his government has given universities all the money they can legitimately hope to get.

Ontario Federation of Students representatives spoke to Davis and part of his cabinet February 9, hoping to change the government's stance on education cutbacks, but came away saying there were "patronized."

A special plenary of the organization after the cabinet meeting decided on a mass student protest at the provincial legislature March 14.

Davis cited large increases in hospital funding as one reason why universities were not getting more money. He told the OFS executive and other students gathered for the event that universities could only hope to get money of it were taken from other areas.

"Tell me where you would, in a meaningful way, see a shift in the dollar allocations we are making," he said. "It is the toughest job we have as a government." The government, Davis said, has "only 'X' amount of money...and we think that in allocation, we have been fair to the universities."

"We do have a responsibility for the economy of this province, and I tell you - - and this is true of all levels of government in most places - - we have probably been spending too much," he said.

One key point argued by OFS was students' eligibility periods for grants and loans.

After the meeting, OFS chairperson Miriam Edelson said: "We are fairly disappointed. The general terms of the negotiations have failed. You have to question their commitment to education..."

Other delegates to the meeting agreed with Edelson, saying they had not expected much from the meeting. According to one delegate from Algoma University College, the cabinet members gave the impression that they were "going to listen to us for an hour and then forget about us when we went away."

A Carleton student agreed: "It's exceedingly naive of us to think that they were serious at this meeting." All the students could hope to say was "that people don't agree with the way the Davis government is raping the social services of the provinces."

Life is a Carnival

By Dianne Craig

Erindale students who went on the trip to Quebec Winter Carnival during reading week are probably still recovering (or sobering?!) from the wild weekend they had there.

Ste. Foy was our 'home base', and we stayed at the Holiday Inn, which is eight miles west of Quebec City. It was a good hotel, in that it was conducive to noisy, "all-nighter" parties, enhanced with numerous cases of Brador and the sound of champagne corks popping in every other room.

The only problem we encountered as a result of our staying in Ste. Foy was our dependency of taxi drivers who tended to give us a costly little 'tour' of the city before transporting us to our destinations. Consequently, taxi fares often ranged between eight and nine dollars for what should have been a $4.50 fare. Needless to say, most students sat in the front seat with a map in their hands before the second day was over, so that they could afford the trip!

Brador or "Bonhommery": The dilemma of the Quebec Winter Carnival.

Special attractions at the Carnaval included the ice palace and ice sculptures, the long slide, or "Glissoire", the parade, fireworks, maple sugar, and various athletic activities scheduled for each day, including the famous 'canoe race' across the St. Lawrence. There day, as well as an organized public gathering and dancing at Place Carnaval each evening. It was difficult to know where to be at the right time, while all the events were taking place because there was no map on the program. However, most students were satisfied by what they did see, and besides, if one got lost, they could alwasy spend the rest of the day or evening crusing around the town, visiting all of the various pubs. The pubs in Quebec were really lively at night, and were so packed and crowded with people that the only practical dance step was 'the Bump'. No one seemed to mind the crowds though, since the whole mood of the city during Carnaval was one of gaiety (??!) and 'wild abandon'.

The bus ride to and from Quebec could have been a nine-hour ordeal, but with a busload of rowdy students armed with old engineering songs and wineskins filled with Vermouth, there was little chance of boredom. Entertainment on the bus included a selection of jokes from Tom the busdriver, and a few old Elvis Presley tunes from a stowaway on the return trip.

All in all, it was a good trip, and many of us plan to return next year for 'more of the same'. Maybe next year there will be enough students to fill two Voyageur buses!

T H E S I S

by: Rallo Gozniak

To trace and assess by empirical extrapolation the initial penetration, rapid rise and ultimate predominance of the German and Japanese "small car empires" within the contextual parameters of the North American marketplace, based on their innate and ongoing superiority in all facets of automotive functionalism.

Mr. Gozniak:

Like so many of your peers in the undergraduate ranks you are afflicted with an extreme case of "cognitive dissonance". This is a psychosomatically induced condition wherein a prevalent attitude has no rational basis other than an illusory advantage accepted and wildly blown out of proportion, E.G. that foreign-made small cars are superior in every respect

It behooves me to make you aware of the effects of this insidious disease on your powers of reasoning, as evidenced in this sententious mediocrity you have foisted upon me.

The first gap in your slipshod scholarship, and the fatal flaw that completely invalidates your thesis, is a total disregard for, or a shocking ignorance of, the existence of the Pontiac Acadian.

Current statistical input conclusively demonstrates that not only does the 1978 Acadian virtually equate to the most popular German and Japanese vehicles in standard features, but that it undercuts them in cost. And, aside from the obvious virtue of possessing sensorially more detectable space for the bodily extremities of passengers[1], Pontiac Acadian also enjoys the technological edge of substantially simplified or altogether obviated maintenance[2]. And all of this is not to mention the spiritual peace of mind provided by the presence of a vast network of 1200 General Motors Dealers coast-to-coast.

If you were possessed of the presence of mind and the scholarly curiosity to consult primary sources and conduct actual field research, i.e. investigating a Pontiac-Buick dealership and examining an Acadian under "test-drive" conditions, you would most assuredly have become cognizant of your blunder in blindly accepting "sans doute" the mythology of foreign small car supremacy, and I would have been deprived of the inestimable pleasure of informing you that you fail!

Gerhard Rachenweefer, Professor Emeritus.

1. I.E. compared to Honda Civic
2. IBID.

Books, bookstores and monopolies

By TOM HANRAHAN

The greatest single expenditure facing any student in the pursuit of his or her education, having paid tuition, is the cost of books. Due to the nature of most of these required texts, students have little choice but to buy these books at the University Book Stores. With these stores operating with a near monopoly of the market, the question arises, do they charge inflated prices?

Not so, says Mr. Daisy, the manager of the Erindale Bookstore. Daisy explained that it is important to remember that the Bookstores at th U of T are not operated on a profit motive, but rather as a service to the University. The bookstores generally operate on a break-even basis, he said.

The bookstore at Erindale is self-sufficient, meaning that it receives no operating grants from the University. According to Daisy, the bookstore actually pays rent to the University. The U of T bookstores operate entirely on the twenty per cent discount they receive from publishers. The discount works this way: the bookstore may order 25 books at $5 each, with the total bill coming to $125. However, most publishers would then offer the bookstore a 20 per cent discount, amounting in this case to $25. The bookstore then charges the original five dollars price on the shelf.

This may not seem like a very significant amount of money until you realize that the bookstore expects to sell over $500,000 worth of books at about an average 20 per cent discount. In addition, about $100,000 in stationery supplies are generally accompanied by approximately a 36 per cent discount. This works out to an operating budget of about $136,000.

This budget is expected to cover not only the rent to the University (which for the Erindale Bookstore is $10,000), but also the staff and other considerations such as shipping costs. According to Daisy, the bookstore usually comes close to the break-even margin. Should the stores go in the red, however, the deficit is accrued over the next year.

As a result of the bookstore being a service industry, they are required to operate in a manner no self-respecting entrepreneur would ever allow. First, the bookstore has no control over what books are ordered, or how many books are ordered. This order of business is dictated by the individual professors. Since the professors order both the titles and the editions, they alone can be held responsible for overlooking cheaper editions. Should a professor have a published work in his or her particular field, or be closely associated with someone who does, this is an effective means of peddling their wares.

Another cost factor a bookstore has to deal with is the return of books. Often, books are ordered at the start of the year and then are dropped from the course. Since the return of the books is very often limited by time and the number of books which can be returned, the bookstore sometimes loses money on returns. There is always the additional shipping charge involved in returns.

Another expense the bookstore is faced with is the money they are charged for interest on inventory. According to Mr. Taylor, general manager of all the bookstores at the U of T, the university borrows the money to pay for the inventory and then as the inventory is sold the bank must be repaid, plus interest. These interest charges came to about $85,000 last year for all of the bookstores.

In doing a comparative study of bookstore prices at several post-secondary institutions, there will often appear to be discrepancies between prices. However, some, such as York University, subsidize their bookstore and very often prices will change on books during the year. As a result, a book may appear cheaper in one bookstore only because it was ordered earlier.

Mr. Daisy explained that "there are some instances where the copies of the same textbook on our shelves are at two different prices. The difference is explained by new stock having arrived at a significantly higher price than the older stock on hand. The remaining copies of the older, cheaper book are put on the top pile, or in a separate pile with a note attached to the shelf."

Taylor agreed that the Erindale bookstore does not generally make money. The only money-making bookstore at the U of T is the Bookroom downtown. According to Taylor, the bookstores would have to be receiving about 24 per cent on the books in order to be a money-making proposition. Although an interest charge on bookstore charge accounts might reduce this deficit, Taylor assured me that this is not a realistic approach. If interest was charged, he said, students who had a delay in receiving their OSAP payments would be charged interest for books through no fault of their own.

Master in his own house, the famed Lord of the Three-Ringed Binders proudly closes another sale. The Bookstore is no place for the weak of heart, but our sales clerk faces the challenge with defiantly set jaw and steely gaze. "A man's reach should exceed his grasp," he muses, "or there'd sure be a lot more stuff stolen around here.

Parking fees going up

By DAN McKITTERICK

Come this September, the staff and students who drive to Erindale could face a 33 1-3 per cent increase in the cost of parking. The College Affairs Committee of the Erindale College Council has already accepted a proposal to this effect made by the sub-committee on parking and transportation.

At a meeting February 1, the Erindale College council considered the recommendation, which would have full-time permits rise from $36 to $48, part-time permits from $18 to $24, and daily parking from 75 cents to one dollar.

The council reached no decision because it was five members short of a quorum. A special meeting of the ECC has been scheduled.

The rates are being raised as a result of rising operating costs, and because the College has decided to set aside $50,000 per year for the construction of a parking "structure". The college faces rising operating costs in the areas of repairs and personnel. Hashang Nanavati, Erindale parking supervisor, estimates it could cost $15,000 to repave one parking lot, and there are plans to have this done over the summer.

The college has also decided to begin setting aside money for a parking structure which could be built within the next ten years. If it should not be built, the accumulated funds could be used for other purposes, such as a campus centre or new residences.

John Simpson, Charman of the College Affairs Committee, said that the $50,000 a year would not be enough to build the garage. A report presented to his committee cited "the need for a significant increase in parking rates after the structure is built", he said.

When asked if the extra money could be raised in some other way, Simpson said that this would be difficult considering the University's cutbacks. He added that parking at Erindale is "ancillary" meaning that it must recover all its expenses on its own.

Simpson said that the structure will be built only if there is a future increase in the demand for parking space. "Even if there is only one chance in ten that the demand will be greater, it makes sense to put the money aside now", he said.

Committee member Werner Klotzbuecher doubts the wisdom of setting aside money for such a project. He says that, with declining enrolment in the province's universities, he "can't believe we need a structure", and that the arguments for it are "not on solid grounds".

Klotzbuecher was also critical of student apathy on the Council. He felt that if students are against these rates going up, then there should be more students on the Council. Student representation on the Council is presently very low considering the number of student positions available.

Hashang Nanavati told **Medium II** that Erindale parkers will remain relatively well-off despite the price hikes, however. He noted that a full-time permit at Scarborough College costs $45 this year and price hikes are planned for next year. Nanavati also stated that, while bus fares have goine up in the past few years, parking rates have remained the same. This, he feels, has encouraged people to bring their cars to school, resulting in a shortage of parking space. The new rates, he hopes, will remedy the situation.

Ask Procter & Gamble what you can do with your BA degree!

You could become the advertising / marketing manager for one of these P&G products!

Although only 5 are shown here, Procter & Gamble makes more than 30 well-known, well-advertised consumer brands.

For each brand, there is a small management group, usually just 3 people, totally responsible for planning, creating and supervising everything that is done to increase consumer acceptance of their brand.

The group is headed by a Brand Manager, an important level of management in our company.

Right now, we're looking for a few highly qualified Spring graduates with the potential to become Brand Managers.

You would start in our Toronto General Offices as part of a brand group for a specific brand, perhaps one of those shown here. To help you learn quickly, your Brand Manager would give you challenging assignments of increasing responsibility in various key marketing areas such as package design, special promotions, budget planning and analysis, and market research.

The emphasis would be on you, your ideas, your ability to contribute. You'll be promoted on the basis of merit alone. It's not uncommon to become a full Brand Manager within 3 years.

Since you will begin to manage from the day you join us, we're looking for "take charge" people with outstanding records of leadership while in university. "Superior academic achievement", "innovative", "a record of being able to get things done", and "good oral and written communications skills" are some of the words we use to describe the people we want.

If this kind of work interests you, find out more about us at your Placement Office. If you think you qualify, please send me your resume, including a recap of your achievements to date.

Mr. R.P. Chan
The Procter & Gamble Company of Canada, Ltd.
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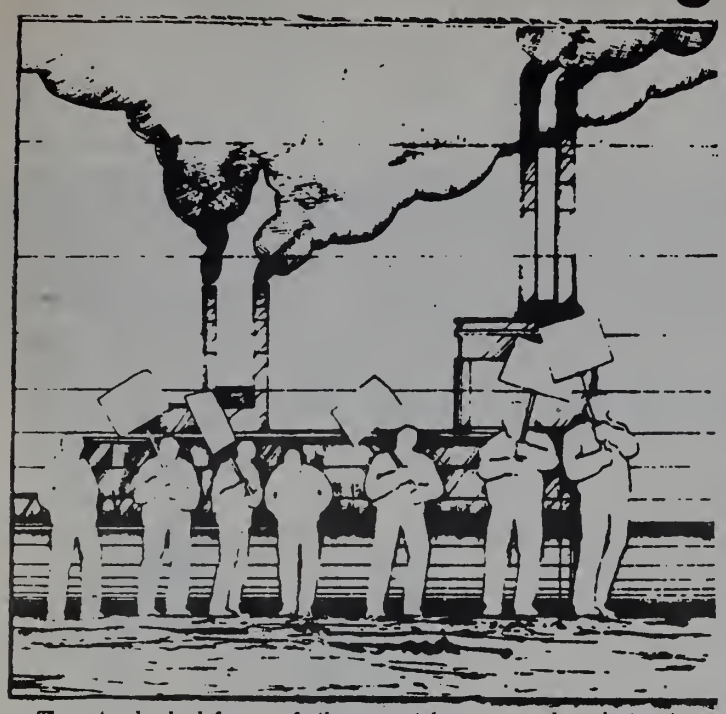
Social Accounting and Social Responsibility



The standard defense of the market economy is that the price system is the most efficient possible device for allocating productive resources. Market prices, it is argued, automatically record all the relevant effects of individual economic behavior. Recent doubts concerning the efficiency of the price system, however, have prompted the development of new performance criteria in the form of cost-benefit analyses. The cases are legion wherein market prices fail to record the total effects of either individual or corporate behavior. Industrial pollution imposes a measurable cost upon the community. Residential property values fall; health costs rise; and clean-up campaigns must be mounted, frequently at public expense. These are tangible costs of production which are extenral to the firm and fail to be recorded in the selling price of the product. Instead they are imposed upon society as a whole: a public cost is incurred for the sake of private gain.

By the same token enterprises might provide indirect benefits to society for which they are not directly compensated. Employment policies might be designed to equalize opportunities for disadvantaged minorities; skills are developed which find application beyond the confines of corporate activity; and by pursuing its own interest the corporation frequently contributes to the cultural stability of the community in which it resides. These are examples of the type of external benefits which must be measured against external costs if the total social impact of corporate activity is to be correctly assessed.

Once it is recognized that prices and profits might not be the best, or the only reasonable guide to production and investment decisions, the need arises for an alternative to the traditional accounting model. That alternative, Professor Len Brooks told the second meeting of the Erindale seminar in Political Economy, is a system of "social accounting". Whereas the accounting profession has in the past addressed itself almost entirely to the private concern of management and shareholders, what is currently needed is an accounting approach that will recognize the interests of "stakeholders"; that is, of all the diverse groups within society which in one manner or another might benefit or suffer in consequence of corporate decisions.

Most large corporations, Professor Brooks pointed out, already append some form of "social disclosure" to their financial statements. The public relations value of such disclosures is apparent in view of moutning public pressures. Without a comprehensive model of social accounting, however, there is a danger that social disclosures will function merely as another form of promotional advertising.

Professor Brooks acknowledged that the motion of "social accounting" and "social responsibility" has far-reaching implications. In the first place it presupposes the existence of social obligations which might conflict with profit maximization. Should the shareholders in such cases incur the costs of "responsible" behavior? Should consumers bear the additional costs in the form of higher prices? Or should governments "socialize" the costs of remedial action through tax incentives? These are questions which probably cannot be answered on **a priori** basis.

A further question concerns the issue of who is to define "social responsibility". In the textbook world it is assumed that profit is an aggregate success indicator and that price signals automatically induce a firm to make a maximal contribution to social welfare. Once asbestosis and "black lung" are seen to be industrial by-products, however, the picture becomes more complicated. A worker's definition of "responsible" behavior might well differ from that of his employer; a downstream community, afflicted with industrial effluents, might have a set of priorities which differ from those of an upstream community; a minority group, with cultural values at variance with those of the majority, might have its own view of the costs and benefits of corporate behavior. Problems of subjectivity and trade-offs abound. A comprehensive model of social accounting requires that a socially acceptable objective function be agreed upon as a substitute for traditionally limited enterprise goals.

Perhaps the most important question raised by Professor Brooks' paper concerns the legitimacy of the concept "social responsibility" itself. Are all members of society "stakeholders" in corporations? Is there a legitimate sense in which corporations can - or should - be held socially accountable? The answer to that question would appear to be implicit in the history of modedrn capitalism. A great many of the investments upon which private economic activity is based have long been "socialized". Governments typically subsidize the private sector by providing cheap power (at rates below those charged to households), by subsidies for transportation, by training and retraining manpower, and by incurring the fiscal costs of counter-cyclical expenditures. To say that corporations are "welfare bums" might be to prejudge the issue posed by the search for a model of social accounting. But to the extent that every taxpayer helps to finance the pursuit of private profit there is a **prima facie** case for maintaning that corporations do indeed have a responsibility to the public, and that the should be held socially accountab for the consequences of the decisions.

The next meeting of the semina in Political Economy will tak place on Wednesday, March 1, a 7:30 p.m. in the council chamber o the South Building. The gues speaker will be Professor Donal Smiley, formerly of Erindale an now at York University. His topi will be "Quebec: Soverignty an Economic Association with Cana da". Plan to attend and take part i the discussion.

Richard B. Day
Associate Professor
Political Economy

Erindale Carnival

Death Without Honour

By BOGNA JAWORSKI

An all-time low in student involvement was reached this week with the failure of Erindale's winter carnival alias Erinfreeze. Due to the fact that no one signed up for any of the scheduled events, the carnival was cancelled, Rob Mowat president of Erindale College's Student Union told Medium II.

Originally Erinfreeze had been scheduled for the week prior to Reading Week but since at the time student interest was nil, the carnival was postponed until the week following. However, the postponement had no effect on gaining student interest.

The events scheduled for the carnival included the world's largest snowball contest, a car rally and international hockey. Of these only the car rally proved successful. Among the entrants were such prominent Erindale personalities as Principal Paul Fox and ECSU president, Rob Mowat.

Student apathy and poor advertising seem to be the main factors behind the failure. When questioned about Erinfreeze, many students professed ignorance; when asked if they would have participated, they replied that either they had too much work, or that they would if their friends also signed up.

"This just shows that students attend events which are of interest to them," stated Gord Shantz, vice-president of ECSU, "and the carnival is just not one of these." He cited the success of the car rally and Oktoberfest, which showed a profit for the first time as proof of this.

However, because of the support that Carling O'Keefe had given in sponsoring the carnival and donating trophies and preparing the posters, it is felt that they should be reimbursed at least for the posters.. In that case the funds would come out of the Erinfreeze budget, and the event would be listed as a bad expense.

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medium II Sports

Mean Machine wins Intramural Hockey laurels

By Fred Ablenas

The Mean Machine ice hockey team defeated the regular season champion Plumb Bobs by a 7-2 count in the two game total goal final series played on Tuesday, February 7 and Thursday, February 9.

In order to advance to the final, in the previous week the Mean Machine had no trouble dismissing the third place Free Agents by a 16-3 two game total goal score. The Plumb Bobs had their hands full, meanwhile, as they shaded the fourth place Commys by a 6-5 score in a very close contest.

Going into the final, the Survey boys were heavily favored to defeat the Mean Machine, by virtue of their runaway first place finish during the regular season, combined with their ease in handling the Mean Machine during their 3 previous regular season encounters (forfeit win, 4-1, 10-2 scores). However, the slight 2-1 upset by the Mean Machine in the first game of the final was not surprising, because the Plumb Bobs were probably caught off guard, after squeaking by the Commys.

In the second game, both teams played a tight checking, but sometimes sloppy, first half, as witnessed by one unassisted goal for each team, to make the total series score 3-2 for the Mean Machine.

In the second half, the Mean Machine's forechecking persistance paid off with an insurance goal. The Plumb Bobs seemed to let up for a while, and it cost them another quick goal. At this point, the Plumb Bobs replaced goalie Mario Di Genova, who had previously appeared sharp, with their reserve man. The Mean Machine marksmen took a while to find the target, scoring two more goals, including Murray Barrett's second of the game, to seal the series with a 7-2 score, backed up by Bruce Darlington's excellent goaltending. Both teams received excellent refereeing from Ted Nesbitt and Joe Hurley.

The Mean Machine players are congratulated on winning the championship. The commissioner also offers thanks to referee-in-chief Jeff Mason for his assistance, and all the other referees and all of the little people for their astounding performance throughout the season.

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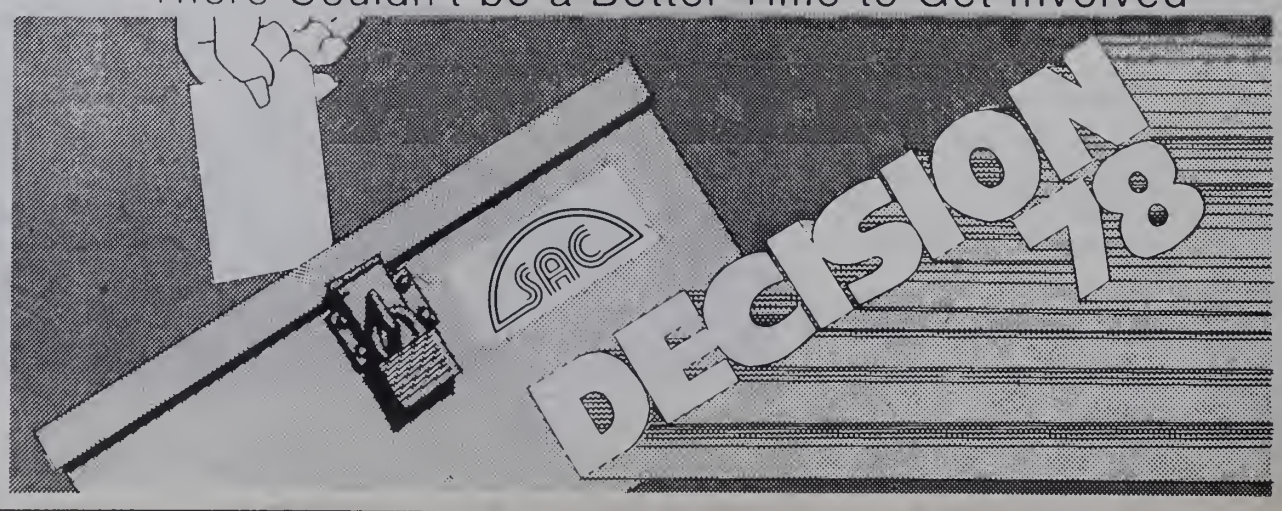

Hustler's Hawkins Humbles Phys. Ed.

By Perk and Joe Hurley

Last Thursday morning the Erindale Hustlers locked hairs with the budding jocks of Phys. Ed. II and-or orchestrated a well-disguised onslaught tuned with tenacious checking, relentless skating and an effervescent attitude, to the cresendo of which was the incomensurable performance of the young darling of interfaculty competition, Miss Marylou Hawkins. Although burdened by sporatic, yet graceful, moments of imbalance, somewhat reminiscent of someone riding a bike for the first time, Marylou guided the Hustlers to the tune of 3 goals (classics to the last) and two assists.

When asked for her post-game analysis, Marylou said "from what I saw when I managed to stay on my feet, it was a game to remember. Everything seemed to connect, it must have been the cake and ice cream for breakfast." (So much for Wheaties!) Hawkins seemingly autonomous effort was reinforced by the cohesive and sterling performance of her teammates.

At any rate the game was a typical example of entertainment at its best. All the Hustlers deserve honorable mention. First and foremost, everyone knows that every good offense is augmented by a staunch defense. Defensively the team is anchored by the well-respected veterans Karen Wash, Sue Shire and the ever so subdued Lynn Cardwell. Sue and Karen provided the offense of the defense with two and one assists respectively.

As far as the offense is concerned, lets not allow the superlatives of Hawkins overshadow many of the other outstanding achievements. Marylou Borg and Darlene Knibbe were perpetual instigators of a two-fisted scoring combination, netting 2 goals, one assist and one goal respectively.

The wingers also had excellent games. Angie Goodchild, on the merits of her ardent checking efforts gave Phys Ed defendants nightmares and Melinda White, in the midst of her metamorphysis from goalie to forward collected two well-deserved assists.

Finally lets not bypass that last position of defense, Cindy Isles, who continually stympied opposition shooters to give birth to her first goose-egg, (otherwise known as a shutout to the unimaginative). Congratulations Hustlers on being our queens of jockdom.

From what we can gather, Erindale's Women's interfaculty hockey team handed a 6-0 humiliation to Phys Ed II last Thursday.

Warrior's hockey dismal

By Bill Hurley

Things have been looking very dismal for the Warriors in the latter part of the season. In their last three games they have only been playing .500 hockey against weaker teams.

In the game before Reading Week, against the Sr. Engineers, Erindale was able to pull off a 1-0 win. The game should have been more one-sided as SKULE only had eight players compared to a full squad of Warriors. The only goal was scored by Ted Nesbitt on an unassisted effort. A good performance was turned in by the netminder Ron Capone.

This past week Erindale faced the teams from the professions. One Monday night the Warriors faced the Dents and came out on the losing end of a 1-0 score. Dents are in first place in the B division but the Warriors are a much better squad and should have had the two points.

On Wednesday the opponents were the Meds. Again Erindale should have won handly but had to settle for a 1-1 draw. Again Nesbitt supplied the scoring with the assist going to Greg Lee. A lot of credit should go to Dave Cromar who added the only excitement to a boring game, with his tenacious checking.

As can be seen by the results the Warriors have been unable to put the puck in the net. Many things have been said to have contributed to this slump but one thing is certain the boys are going to have to put something together if they want to sip champagne from the championship cup.

Medium II Staff Meeting

Wednesday, March 4, 4:00 p.m.

On the agenda: next year's staff, promotion policy, hockey games

The formal without a name . . .

..... has one now. Yes, after weeks of deliberation, our esteemed panel of independent judges has selected a truly filling sobriquet for the Erindale formal. Hundreds upon hundres of worthy suggestions were weighed and weighed again. The decision was not reached lightly.

Au Printemps. That's French. It's also the name of the formal. It means "In the springtime". Which is only fitting because that's when we'll be holding **Au Printemps**. And it's also nice because it's Erindale's perfect answer to Rene Levesque. We're even planning to ask him to the formal . er, **Au Printemps.**

And if he comes, he'll make his way to The Bristol Place Hotel. A really nifty establishment on the Airport Strip. Right across from the Toronto International Hotel. Which is nice if you collect hotels. All the same, we've arranged for one of The Bristol Place's posher banquet-dancing facilities. Not to mention a great view of all the 747s landing at Toronto International if you get tired of dining-dancing. (The Airport; not the Hotel.)

So mark the evening of Friday, March 31, 1978 on your social calendar. Cocktails at 7 p.m., dinner at 8 p.m. and fun, frivolity and frolic in between. Tickets are conservatively priced at a liberal $20 per couple. Be democratic and buy a pair for some new friends.

Au Printemps is the formal for all Erindalians. We want to see you on the 31st regardless of your age, number of years at the college or who you voted for in the last election. Details are available. Drop into ECSU (at good ol' Colman Place on hard-to-find Residence Road), or call us at 828-5249. We want to hear from you.

ECSU
UNIVERSITY OF TORONTO

Yes, it's here again. Floor hockey season, and 19 teams no less.

Staff wins Men's Basketball Title

By Stu Medlock

The Men's Intramural Basketball league concluded last Tuesday with an exciting best two out of thre final between the staff team and Ace Trucking Co. in which the Staff squaked out two hotly contested matches.

Both team justified their places in the finals as they had been the number one and two place teams all season long. The Staff finsihed first, losing only one game during the regular season. However, even with this fine record the Staff always gave the impression that they played just hard enough to win, no more, no less.

Ace Trucking, on the other hand, rose up from the ranks of the unknown to prove without a doubt that they were the best student team. Having battled to a 4-1-1 record, Ace easily disposed of the defending champion Purple Aardvarks to earn their finalist post.

The first game of the finals turned out to be the most exciting with the Staff team hitting a basket at the buzzer to win 37-36 in overtime.

Both teams traded leads six or seven times throughout the game with Ace evening the game with some 40 seconds left to send the game into overtime.

During the overtime period Ace sustained an unfortunate technical foul which was converted by the Staff and gave the Staff a one point lead heading into the last 51 seconds. However, with the Staff retaining possession, Ace's Bob Semko stole the ball at midcourt and drove to the hoop, giving Ace the lead and 22 seconds remaining.

This didn't phase the Staff though, as they stormed back and found Prof. Carl Corter all alone in the key and he found the basket with a 6 foot field goal at the buzzer.

The second game also provided lots of end-to-end action however, the Staff jumped out to a quick 9 points lead which they nursed through most of the game, the game ending in a 39-32 decision.

Top scorers for the Staff during the series were Joe Ammirati with 24 points, Ken McMillen and Corter with 14 and 12 points respectively.

For Ace Trucking, Jerry Zarychy led all scorers with a flawless performance from the outside and 28 points. Bob Semko added 13 and Orest Leschyshyn 10 points for Ace.

Hallucinating again

If I were to ask you the names of two men to whom you recently gave your undivided attention, you might say Jimmy Carter or Anwar Sadat. No doubt, the future of the middle east carries serious economic implications. Or perhaps you might give some thought to Pierre Trudeau and Rene Levesque. Maybe you don't want to, but c'est la vie.

I'm quite certain I could add to this list at great lengths. Interactions between people are, of course, inevitable. However, it will forever amaze me how interactions between people at its basest level, — one on one fighting — causes such a great deal of furor.

This brings me to the point; Muhammad Ali and Leon Spinks Someone totally unfamiliar with boxing would have thought some great dictator or statesman had been overthrown judging from front page headlines in the States. Not only would they be wrong, but they would be astonished to learn that these two men emerged onto the front pages under the most unlikely of circumstances, — fighting. Hell, I could go to my younger brother's hockey game and witness a fight of similar entertainment value to that which the Ali-Spinks match brought. Yet I wouldn't have missed that fight for the world.

I can only console myself with the idea that their is somewhat the same struggle that exists between Trudeau and Levesque, Begin and Sadat, or Russia and China. At the same time, I feel relief that their fight, although somewhat analogous with such larger personal and political struggles, can interest so many and yet remain harmless, unlike the other situations.

SUMMER PROGRAM

ECARA has recently proposed its upcoming Summer Program and it appears to resemble closely the format in which the program was run last year.

The summer program has been divided into two basic areas, the Tennis Club and the remainder of Erindale's athletic facilities.

People wishing to participate in the summer program will have the option of joining only the tennis club, or using the other athletic facilities, or using both.

As was the case last year, Erindale students, faculty and staff will receive special rates; however, community members will also enjoy access to the college facilities.

Erindale students can sign up for the $15 fee, which includes a locker and tennis tag and is effective from May through the beginning of school in September. Part-time students, faculty and staff may receive the same benefits for $25 or may purchase a tennis tag only for $10 if they are yearly members of ECARA.

High school students will be charged $15 for a locker and $10 for tennis while adults in the outside community will be charged $35 for locker and tennis tags.

ECARA will also be sponsoring various instructional activities during the summer and they will be announced at a later day. Amongst the activities sponsored last year were tennis, fitness, squash and judo instructions.

The athletic department appears optimistic about this year's summer program, particularly with the new tennis courts being open for their first full summer and the new outdoor pool whose completion is anticipated for mid-summer.

ERINDALE BASKETBALL

Erindale's interfaculty basketball team received a big break last week which vaulted them into the Division One playoffs.

Last Tuesday night Erindale lost a five point decision to Pharmacy in a match which Erindale led for almost three quarters of the game, and by as much as eleven points. However, after high-scoring forwards Ray Skriubiscis and Ed Punkris fouled out early in the second half, Erindale didn't have enough height or scoring punch to hang on.

However, it was found out after the game that the man Skriubiscis and Punkris were paying so much attention to, and subsequently fouled against, was a member of the Blues basketball team. It was not long afterwards that the game was forfeited to Erindale.

Erindale received almost all it needed anway when Law defeated the Grads, who were previously tied with Erindale for the last playoff spot. A tie would have worked in Erindale's favor anyway.

NUS asks Cullen for correction

OTTAWA (CUP) — The National Union of Students has asked Employment Minister Bud Cullen to correct a misleading error in his announcement of the summer youth employment program, which counts about 40,000 jobs twice in adding up the fedeal job effort.

"Failure to correct the error can mean only one thing to students; you and your government are more interested in political appearances than in reducing unemployment among students and others," says NUS president Ross Powell in a January 15 letter to Cullen.

"I ask that you show some respect for soon-to-be unemployed students by telling them exctly what are the current government plans, and no more," the letter adds.

Cullen announced the employment program will create the same 60,000 direct jobs the government created last year and in addition will place 250,000 students through Canada Manpower Centres for students, an increase of 15,000 over 1977. However, a spokesperson for Cullen's department has admitted that many of the government-created jobs will be placed through Manpower centres and are therefore included in the 250,000 placement figure.

Powell said in his letter to Cullen: "Deliberate inflation of 'jobs created' by double counting most public jobs as private ones is a powerful argument for disregarding much of the federal government's talk about public inability to create jobs and the need to rely on the private sector."

NUS has made a counter-proposal for summer youth employment which demands that 80,000 more jobs be directly created by the federal government to prevent a recurrence of last summer, when 165,000 students were without work.

Erindale V-ballers in playoffs

Well, the league games have now officially ended in women's volleyball and the Erindale Warriors have advanced to the play-offs as anticipated. The girls have lost only two regular season games - one against New College at the beginning of the season and another to Meds. last week. They should have no trouble beating New College if they run up against them again. However, the Meds team is extremely strong and an even match for our girls.

Both teams played excellent ball last Tuesday night with Meds winning the first game 15-11 catching our girls napping for the first 10 points (a common problem with the team).

Erindale came back to win the second game 15-6. Barb Chudebiak and Carol Jennings made some terrific blocks against an amazing spikes on the Meds team, however Erindale finally weakened in the third game losing a well fought match. Despite Cindy Tsai's consistent cannonball serves at the Meds girls they returned them all giving our team no points for free.

All in all the Warriors are confident that with the aid of veteran star spiker Dagmar Furbacher, (absent due to an exam) and a little more work they will be unbeatable. Quarter final sudden death game against PHE IV will be Monday, February 27th at Benson. Come out and see some great volleyball!

A Plan to Overthrow the P.Q. Government

From Canadian University Press.

There is an interesting postscript to the Sun Life threat.

One year ago, on Jan. 4, 1977, two agents of the Central Intelligence Agency attended a meeting at a Toronto hotel, organized by an employee of a major multinational operating in Canada. The meeting of representatives of multinationals was set up to study ways of disparaging the newly-elected Parti Quebecois government.

According to reports in both Le Devoir of Montreal and Le Soleil of Quebec City, those attending discussed ways of "destabilizing the economy of the province, possible methods of halting the referendum, and the possibility of eliminating Premier Rene Levesque and other members of the cabinet."

Lavon Strong, public relations spokesperson for the CIA denied any knowledge of the meeting: "We did not participate in the meeting and know nothing of it. The rumours are without foundation."

But the Quebec ministry of justice thought rumours of a planned economic destabilization were serious enough to call an investigation. The minister, Marc Andre Bedard, reported that the investigation ended March 23 and found the meeting never occurred and the affair was "without serious foundation."

But Le Soleil says the investigation was called in mid-December after an earlier meeting of the multinationals in Ottawa. Two officers of the Quebec Provincial Police, Claude Menard and Maurice Dalpe, went to the Toronto meeting, the Quebec newspaper said. Its sources were highly-placed officials in "the government, the police, and elsewhere."

The suspicions about the meeting seem confirmed by the statements of Parti Quebecois ministers. Levesque is quoted as saying "certain people could be interested in an economic destabilization operation," but would not say if the CIA would be involved.

Claude Charron said such an affair would "only be the tip of an iceburg. There are many people who are ready by any means, including illegal and criminal acts, to overthrow the government."

Jean-Pierre Charbonneau, another pequiste deputy, said that many of his colleagues "are aware of the possibility of violent acts to destabilize the regime."

And Bedard himself hinted there was more to the case than he was telling.

But the story ended there. Four days after the story broke, Le Soleil was closed by labour conflict, and Le Devoir did not follow the issue.

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Continued from page 5

return of services for a $12 levy from every full-time undergraduate student at Erindale.

More horrifying was the average of UNDER a $6 return for a $12 payment, over the last ten years.

This inequality prompted a referendum by ECSU on the 1977 ECSU ballot. The result was an overwhelming 78 per cent majority of Erindale students who voted, supporting a reduction of $6 or one-half of their SAC fee. This result demanded that ECSU confront the Internal Affairs Committee of the Governing Council of the U of T with a fee change. This duty has been completely ignored thus far, even though the ECSU vice-president is a member of that committee.

Incidental fees are well ... stupid. Generally speaking, the benefits reach a very limited number of students. The two largest recipients of your money (ECSU - $18, ECARA- $17) have accumulated over the last two years large sums in reserve. the ECARA jackpot of around $40,000 was used for capital expenditures of tennis courts and saunas.

ECSU, the other recipient, has stored $32,830 away in its stocking. Money, then, is not the apparent explanation for a pub so smoky that "Blind" Duck inherits new meaning; nor, in the eyes of some veteran Erindalians, for the least amount of entertainment and cultural activity provided yet on campus.

Moreover, CFRE, a division of ECSU, allows non full-time students to be paid directors. These individuals are gaining, by occupying posts, valuable experience intended for full-time students who pay for the service. CFRE, at last count, had three such directors.

The third largest recipient is the Health Service. Although this service is well used and widely respected, it has been granted a fee increase from $12 to $17. The "piece de resistance" is that this fee hike was proffered by Gord Shantz, ECSU V.P. and approved by the Internal Affairs Committee, of which he is an elected member.

Erindale students pay ECSU $18 each. Most students come into contact with the newspaper, the Medium II, ($2.00 - approximate per head dollar contribution(s) , CFRE ($2), the Blind Duck ($0), the clubs ($2) and Infodesk ($1). If one were to be, in the eyes of some, generous, the total per head receipt of service would be $9. Thus, the students would appear to be shy 50 per cent of their entitled benefit.

Have you cashed in on your credit at the castle?

MORE LAYOFFS

ERINDALE (PAP) — The recent firing of Blind Duck Pub Manager Paul Linklater by the college Students Union has sparked a rash of retaliatory dismissals in the administration.

Principal Paul Fox stated that the students council had "really got in there ahead of us, this time," and that, to keep up with ECSU's lead, almost half of the present administration would have to be given their notices without any explanation.

Vice-principal Desmond Morton called the move a "brilliant bit of budgetary restraint" as he was packing the last of the mementos of his decade of faithful service at the college.

Principal Fox, wielding a cat-of-nine-tails on his secretarial staff, said the seventy-three positions vacated will be filled by his eight-year-old daughter, and three purebred Corgis who he said "will probably be able to take shorthand, with a little training."

"Peter Sellers Twin Bill"

"A Shot in the Dark"

and

"Pink Panther"

5:00 p.m.

Thursday, March 2 Erindale College Rm. 292

7:00 p.m.

Friday, March 3 Scarborough College Rm. H216

Saturday, March 4 Med. Sci. Auditorium

SAC

Cinema Gratis

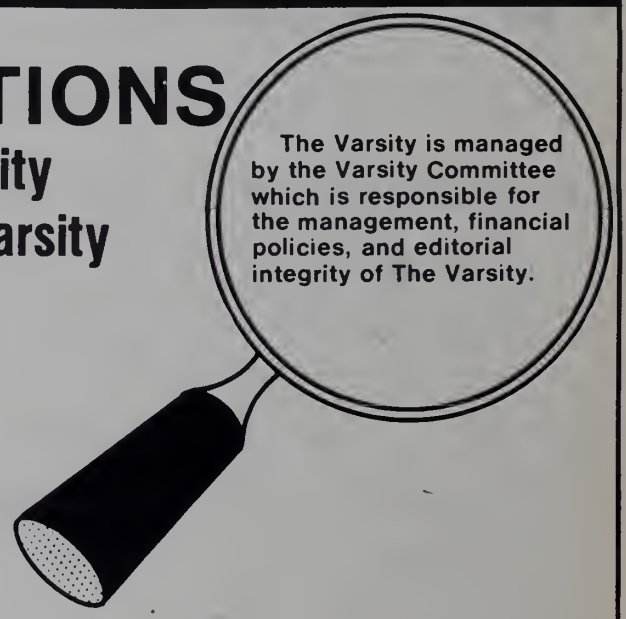
VARSITY COMMITTEE ELECTIONS

There are 9 members of the newly reorganized Varsity Committee 3 appointed by SAC, 3 chosen by the Varsity Staff, and

3 TO BE ELECTED

1 from the St. George Campus
1 from the Scarborough Campus
1 from the Erindale Campus

Nomination forms available at all five SAC locations 25 signatures needed

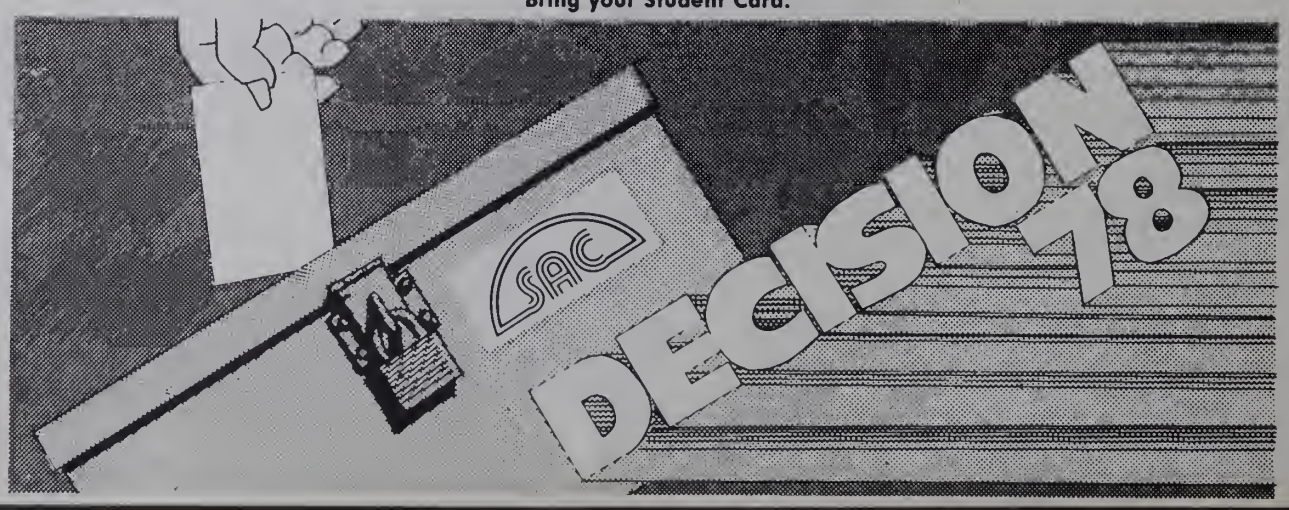

The Varsity is managed by the Varsity Committee which is responsible for the management, financial policies, and editorial integrity of The Varsity.

All full time, SAC-fee-paying undergraduates are eligible.

Nominations Open Feb. 20th-Nominations Closed March 3rd

Election Days March 15th & 16th

Bring your Student Card.



Julius Schmid would like to give you some straight talk about condoms, rubbers, sheaths, safes, French letters, storkstoppers.

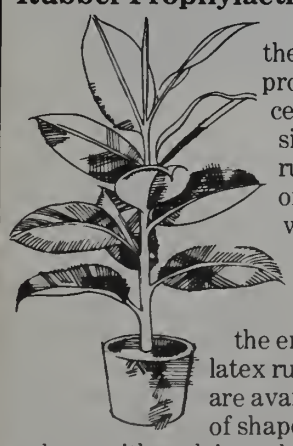
All of the above are other names for prophylactics. One of the oldest and most effective means of birth control known and the most popular form used by males. Apart from birth control, use of the prophylactic is the only method officially recognized and accepted as an aid in the prevention of transmission of venereal disease.

Skin Prophylactics.

Skin prophylactics made from the membranes of lambs were introduced in England as early as the eighteenth century. Colloquially known as "armour"; used by Cassanova, and mentioned in classic literature by Richard Boswell in his "London Journal" (where we read of his misfortune from not using one), they continue to be used and increase in popularity to this very day.

Because they are made from natural membranes, "skins" are just about the best conductors of body warmth money can buy and therefore their effect on sensation and feeling is almost insignificant.

Rubber Prophylactics



The development of the latex rubber process in the twentieth century made it possible to produce strong rubber prophylactics of exquisite thinness, with an elastic ring at the open end to keep the prophylactic from slipping off the erect penis. Now these latex rubber prophylactics are available in a variety of shapes and colours, either plain-ended, or tipped with a "teat" or "reservoir end" to receive and hold ejaculated semen.

Lubrication

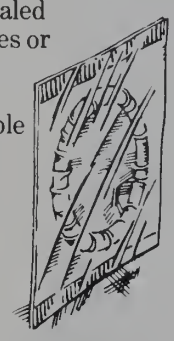
And thanks to modern chemistry, several new non-reactive lubricants have been developed so that prophylactics are available in either non-lubricated or lubricated forms. The lubricated form is generally regarded as providing improved sensitivity, as is, incidentally, the NuForm® Sensi-Shape. For your added convenience, all prophylactics are pre-rolled and ready-to-use.

Some Helpful Hints

The effectiveness of a prophylactic, whether for birth control or to help prevent venereal disease, is dependent in large measure upon the way in which it is used and disposed of. Here are a few simple suggestions that you may find helpful.

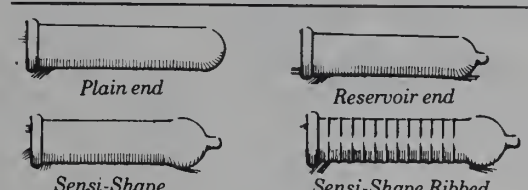
Packaging

First of all, there's the matter of packaging. Skin prophylactics are now packaged premoistened in sealed aluminum foil pouches to keep them fresh, dependable and ready for use. Latex rubber prophylactics are usually packaged in sealed plasticized paper pouches or aluminum foil.



All of these prophylactics, at least those marketed by reputable firms, are tested electronically and by other methods to make sure they are free of defects. Prophylactics are handled very carefully during the packaging operation to make sure they are not damaged in any way.

Prophylactic Shapes



Storage and Handling

It is equally important that you store and handle them carefully after you buy them, if you expect best results and dependability. For example, don't carry them around in your wallet in your back pocket and sit on them from time to time. This can damage them and make them worthless. Next is the matter of opening the package. It's best to tear the paper or foil along one edge so that the simple act of tearing doesn't cause a pinhole. And of course, one should be particularly careful of sharp fingernails whenever handling the prophylactic.

Putting Them On

The condom, or prophylactic, should be put on before there is any contact between the penis and the vaginal area. This is important, as it is possible for small amounts of semen to escape from the penis even before orgasm.

Unroll the prophylactic gently onto the erect penis, leaving about a half of an inch projecting beyond the tip of the penis to receive the male fluid (semen). This is more easily judged with those prophylactics that have a reservoir end. The space left at the end or the reservoir, should be squeezed while unrolling, so that air is not trapped in the closed end.

As mentioned earlier, you may wish to apply a suitable lubricant either to the vaginal entrance or to the outside surface of the prophylactic, or both, to make entry easier and to lessen any risk of the prophylactic tearing.

Taking Them Off

When sexual relations are completed, withdraw the penis while the erection is still present, holding the rim of the prophylactic until withdrawal is complete, so as to stop any escape of semen from the prophylactic as well as to stop it from slipping off. Remove the prophylactic and, as an added precaution, use soap and water to wash the hands, penis and surrounding area and also the vaginal area to help destroy any traces of sperm or germs.

And now for a commercial.

As you've read this far you're probably asking yourself who makes the most popular brands of prophylactics in Canada?

The answer to that is Julius Schmid. And we'd like to take this opportunity to introduce you to six of the best brands of prophylactics that money can buy. They're all made by Julius Schmid. They're all electronically tested to assure dependability and quality. And you can only buy them in drug stores.

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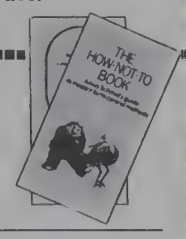
FOUREX *"Non-Slip" Skins*–distinctly different from rubber, these natural membranes from the lamb are specially processed to retain their fine natural texture, softness and durability. Lubricated and rolled for added convenience.

SHEIK *Sensi-Shape (Lubricated) & Regular (Non-Lubricated).* The popular priced, high quality reservoir end rubber prophylactic. Rolled, ready-to-use.

NuForm *Sensi-Shape (Lubricated) & Sensi-Shape (Non-Lubricated).* The "better for both" new, scientifically developed shape that provides greater sensitivity and more feeling for both partners. Comes in "passionate pink." Rolled, ready-to-use.

EXCITA Gently ribbed and sensi-shaped to provide "extra pleasure for both partners." Sensitol Lubricated for added sensitivity. Also in "passionate pink." Rolled, ready-to-use.

Fiesta Reservoir end prophylactics in an assortment of colours. Sensitol lubricated for added sensitivity. Rolled, ready-to-use.



We wrote the book on prophylactics. If you would like to read it and get some free samples of what we've been talking about, fill in the coupon below and we'll send you everything in "a genuine plain brown envelope."

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Robert Gordon

The Last of the 'Red-Hot' Rockers

"Robert Gordon is the new voice in American music".-Link Wray, musician.

"I'm not trying to recreate something. This is how I feel". - Robert Gordon, musician.

"Before I saw Robert Gordon, I thought 50s music sucked". - Roman Muetz, Medium II.

Patrons of the good old El Mocambo were treated to one of the best rock and roll shows in recent memory with the torrid two-night stand of Robert Gordon with Link Wray. Gordon was obviously putting extra effort into his performance in Toronto, as he had to live up to his being selected as Best New Artist in the 1977 Medium II Music Awards.

The "ageless" Link Wray bears down for one of the many excellent solos he graced us with throughout the entire evening.

AGELESS LINK WRAY

One must give credit to the seemingly ageless Link Wray for half of the set's success. With what must be at least chest-length bangs slicked back to create a small mountain on top of his head, dark glasses and studded leather jacket, Wray could quite conceivably have passed as the Fonz's father. His brilliant instrumentation, however, proved beyond a do' ' that he was not just a mindless reincarnation of the Fifties. Like Gordon, his sincerity in what he does is almost frightening. Wray isn't paying homage to yesterday's heroes; he plays as though the changes brought about by bands such as the Beatles and Pink Floyd never occurred. It is this common belief that musical time stopped in the early Sixties that makes these two men so compatible. When Wray begins the show with the familiar opening chords of "Blue Suede Shoes" and the lanky, closely-cropped Gordon lunges toward the microphone, we almost expect to hear Rod Serling's voice and the eerie theme from The Twilight Zone off in the distance.

Gordon and Wray unwind backstage after their "Red Hot" set at the El Mocambo.

This was an excellent choice for a lead-off number as Carl Perkins, Jack Scott and Eddie Cochrane are the "peers" from which these men draw much of their material. In this case Robert Gordon is not different than most present day performers as almost all bar bands include some of the work of Fleetwood Mac or The Eagles along with their original material. He is therefore quite valid in using some vintage Fifties songs as they are played as a personal inspiration and as an excellent method of keeping the show in the desired vein.

Following "Blue Suede Shoes", Gordon proceeded to give us a sampling of his new Album, "Fresh Fish Special", punctuated by an occasional gem like Sam Cooke's "I Really Miss You". On this latter tune Gordon shows up James Taylor and more recently Art Garfunkel, who fell flat on their faces with their interpretations of two Cooke pieces. He does not bore you to the point of unconsciousnness; he choses rather to makes us realize Cooke's importance by resurrecting his spirit in an admirable way.

WRAY'S VOICE IS LARGE ASSET

Gordon then stepped down and let the fabulous Link take over for a solo set. The most pleasant surprise of the evening had to be the powerful vocals that this lead guitarist displayed. Although Wray's voice is not as musical or as instantly captivating as Gordon's, it is an ideal vehicle for his block buster style of playing. If his singing leaves a small amount to be desired, his stage magnetism more than makes up for any shortcomings. The ferocity with which he handles his guitar makes it easy to see why he was Peter Townshend's childhood idol, and shows us the starting point upon which The who's lead guitarist built his career. Wray gave us an extended version of his only Fifties hit "Rumble", during which time his strumming hand moved like a frenzied piston. He then proceeded to show us his country roots with a splendid rendition of Hank Williams "I Can't Help It (If I'm Still In Love With You)". The first album, in fact, has at least one song which could be a major hit on country and western stations. The Wray-penned tune "It's In The Bottle", like most of his other songs, incorporates the lively flavour of C & W standards into his work without the twangy guitars and tear-filled vocals which makes those songs so monotonous.

ALL HELL BREAKS LOOSE

Following Wray's energetic set, Gordon returned to a crowd even wilder than when he started. Knowing he had them in the palm of his hand, he decided to let all hell break loose, as he wound down this brilliant, but all too-short set. "The Fool, "Boppin' The Blues" and "Freight Train" were all given classic renditions. The weakest point in the set and in fact the whole evening, was his singing of a newly written Bruce Springsteen tune. If this was any indication of the effect that the two year lay-off had on Springsteen, he would be better off to coast on the reputed greatness of "Born To Run" for the rest of his life.

Although Robert Gordon's show lasted for only just over an hour, the impact he left was tremendous. He had managed, not to turn back the hands of time, but to capture the emotion that was so vital in the early days of rock and roll. Who would have thought that the young man who was first amazed by Link Wray at the Glen Echo Amusement Park in 1961, would team up with him sixteen years later to form one of the hottest rock and roll outfits in the business.

The State of the Art

By DAVE CAMILLEN

At present, the pop-rock scene is like our economy, in a recession. This recession has been caused by a lack of new quality talent.

In the late sixties and early seventies the rock scene was dominated by a handful of talented groups who immediately made an impact when they hit the scene. Included in this bunch were the Beatles, Stones, The Who, Buffalo Springfield, Led Zeppelin, Cream, CSN&Y and Traffic. This was rock's Renaissance period.

Now, in 1978, most of these groups have broken up, or if they haven't they should have a few years ago. That way they could have avoided being part of the Dark Ages of rock. For who has replaced these groups in the spotlight? None other than those bands of the Renaissance who played in the shodows of the premiere bands, the groups that weren't good enough when the competition was tough. But now, in this time of recession, they have their opportunity. Fleetwood Mac has put out ten albums ('Rumours' was NOT their first). Manfred Mann, Steve Miller, Boz Scaggs are all leftovers from a period in the late sixties when they couldn't make it big time. Now they're stars. In the early seventies, Peter Frampton, then with Humble Pie, was nothing special, yet in 1976 he had the biggest selling album.

The music industry has reached back further than the late sixties-early seventies to find a product of today's market. They've gone back as far as the early sixties and re-cycled such has-beens as Neil Sedaka and Frankie Valli and made them into stars.

Daltry exposes the state of the art.

Eagles. All the others are washed up old timers or upstarts who pretend to have talent when they don't. Lack of talent has been supplemented by fancy packages, light shows, laser beams, costumes, smoke machines, bubble machines and theatrics. While the record buyer or concert audience marvels at these distractions they don't notice the poor quality of the music. This sad fact, and the success of that nauseating trend called Disco make this time truly the Dark Ages of pop-rock.

Perhaps the New Wave Movement is the answer. Their decadence is similar to that displayed by the Beatles and Stones when they first arrived on the scene in the early sixties. Although New Wave lacks the studio professionalism we've become used to, their strength lies in their spontaneity and lyrics. They are singing about the realities of life, making a social comment. Hopefully, this new movement will pull us out of the Dark Ages soon.

Whatever the solution to the present recession in pop-rock is, it better be found soon or the music industry will permanently lose a lot of fans.

BEATLES REVIVAL

Another testimony to the lack of talent in the seventies is the re-issue of old songs, particularly collections of old Beatle songs. Capitol and Apple records persist in putting these collections out. There are 'The Beatles Live at the Star Club in Hamburg, Germany', 'The Beatles Live at the Hollywood Bowl', 'The Beatles 1962-1966', 'The Beatles 1967-1970', 'The Beatles Love Songs' etcetera. In 1976 Capital Records re-issued 30 Beatles singles. Radio stations quickly picked up on the scheme and the result was two hit singles. "Got To Get You Into My Life" and "Ob-La-Di, Ob-La-Da", songs that were originally released in 1966 and 1968 respectively, became hits in 1976. Promoters are rumoured to have offered the Beatles $50 million to play one concert together in any place from the Roman Colliseum to the top of the C.N. Tower.

If this idea ever became a reality it would be a disaster for the whole music industry because not even the Fab Four could ever live up to their reputation or the expectations of the people. No one could. No matter how the Beatles played, it would be a disappointment and the myth surrounding them would come toppling down. And then the music world would be left with nothing but the second rate acts we have today. The memory of the Renaissance would be destroyed. But this whole Beatles Phenomena brings up one obvious question: why did it happen? The simple answer is that there is no adequate talent to replace them. The Montreal Canadiens don't bring back Rocket Richard because they have found Guy Lafleur to replace him. This is where the music industry has failed: they have not found any contemporary superstars to replace the old ones.

The seventies has produced only one supergroup comparable to those of a few years ago; the

Sizwe Bansi was Dead

By F.K. WALKER

Sizwe Banis is Dead, which ran at the St. Lawrence Centre follows a pattern that has become commonplace throughout the world. Mr. Bansi is a hard working family man who is leaving his improverished, rural surroundings in hope of finding a better life in a modern industrial city. Inevitably, he will have to undergo a forced education in urban survival techniques.

Moreover, being a black South African, Mr. Bansi will encounter a number of obstructions to his adjustment to a new environment. Consider just one of his problems: his reference book, which he (like all blacks in his country) must carry at all times, is not stamped with an inscription that permits him to leave home and seek employment elsewhere. His mere presence in the city of Port Elizabeth is a criminal offense and he dare not persist in his flagrant disregard of his country's laws. This reference book may be a slight hindrance to Mr. Bansi but for the South African government, with its unique policy of apartheid, it is an article of no small value. Without it, South Africa could never keep track of the whereabouts and control the movement of its 14,000,000 blacks.

The best parts of Sizwe Bansi is Dead are its delineations of injustices which, to the black man in South Africa, seem to have their effect on every act, no matter how mundane, and every thought no matter how private. Playwright Athol Fugard, a white South African, portrays these conditions with sympathy and sensitivity. His gentle satire has the praiseworthy function of informing a still largely ignorant outside world of the ubiquitous nature of South African oppression.

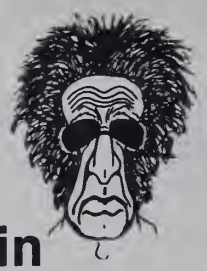
But to speak of Fugards treatment of a subject that screams for an impassioned, conscience searing, statement is to begin to list the play's shortcomings. It is not due to any inadequacy of performance that the play's two actors (South African born Alton Kumalo and Errol Slue) are not convincing when called upon to project naked outrage. Some of the wit in these passages is genuinely funny, but the ultimate result is to rob the moments of raw anger of their power by making them jarring rather than cumulatively effective.

Such flaws lead one to suspect that the author needed a more exact idea of what he wanted his play to do when he began writing. Sizwe Bansi is Dead is satire, an emotional appeal and a political observation. Most of its defects rise out of the fact that it is not consistently any one of these things.

The attempt at a political statement is particularly illconceived. It is presented to us in an overly long monologue by Styles, a black ex-factory worker who has beaten the odds by achieving middle class status and a measure of control over his destiny. We are told of his bad old days on the assembly line and the day that he discovered that the white boss must bow and scrape before his bosses as he does. The uninspired thought behind this speech is that capitalism makes all of us slaves, but Fugard does not demonstrate that this idea is more than tangentially related to the oppression of his black countrymen.

In due course, the playwright ceases his dogmatizing. He turns to a sketch of a man who, when presented by society with the choice of preserving his spirit or obtaining security and comfort, chooses the latter. It is in such moments of strong and poignant identification that Sizwe Bansi is Dead commands respect.

LIES



By John Guertin

Prior to the dawn of prehistory, even before the discovery of the microbe, the flea and the electric toothbrush, the cosmos was a vacuum void of disease, prejudice, religion and war, and was pretty boring. So the deity invented light, the planets, ants, beetles, gnats, flies, roaches, scorpions, toads, toad stools, snakes, rats and man. Even after all that the divine being invented — Winter.

Blow, winds and crack your cheeks! rage! blow! ....let fall

Your horrible pleasure. Here I stand your slave, ... Bill Shakespeare.

There is a disease that ravages our hemisphere once a year, creeping into the human bone marrow like a knife-edge, it cripples the people, wastes their frames and barrs them indoors. This blight disfigures the landscape and defoliates the trees. No — it is not the Liberal Party of Canada — but Winter. Oh most hideous of blights! It's white flakes fall from the thunderheads like dandruff, and Spring, like a curative shampoo of Resdan, is remote. Greatly has winter shaped the history of our planet — levelling mountain ranges and bulldozing the continents, snow-drifting our driveways, and even exterminating the dinosaur, save for the few that survive in religion and politics.

With winter's apparoach one sadly watches the straggling birds flee through the grey sky: to the tropics — to Aculpoco. Alas for the fading of the wildlife and their sun-bronzed bodies. One overlooks the desolate, and ash-strewn landscape and with a yearning of the heart he searches for the bikini sleeping beneath the hoarfrost. How one longs for the rite of Spring:

"Alas, that Spring should vanish with the rose!
That Youth's sweet-scented Manuscript should close!"

And how one hates the hypocrite: these glorifiers of Winter sports like hockey, skiing, and snow shovelling. They pound themselves on the chests and exclaim, "it improves the constitution!" They then tumble with coughing spasms into a snowbank.

But note how the eyes light up like tropical suns when there is the first glimpse of a semi-naked sun-tanned body. When the march break arrives note how they flee south to Florida and Mexico. One young lady returned from Aculopo like a chocolate cupcake. She exclaims: "The skiing is great." When I tried to bite her she knocked my anaemic body into a snow drift. Fortunately there was a mastodon within with a good bottle of Tequila. In no time I was up and flying for the airport.

The meteorologists assure us that Winter is merely the lingering symptom of a glacial rest stop and soon the incredible ice sheets will descend to put us out of our misery. I know on many a morning I have removed small ones from the driveway, but it will be really amusing to wake up and find 3,000 feet of blue ice in the yard. Boy will that ever screw up traffic. Just watch the Florida land prices skyrocket.

That esteemed religious authority Dr. Ezikiel Cashgrinder assures us that winter comes not from meteorologial phenomena but is a divine punishment for man's low moral standards. He tells us that God's wife, a highly moral woman, was so ashamed to see the naked Australopithecines roaming the African savanna "scantilly clad," that she zapped the earth and sent it whirling some distance farther from the sun. Winter descended and this cosmic action caused the invention of long underwear, which like the flint axe and the flea, are our legacies from the Stone Age.

However, that world famous anthropologist and gorilla, Dr. Margaretta de Moo-moo, disagrees and claims that it was God's son who created winter by inadvertantly leaving the door of the cosmic Frigidaire open. She also claims that to this day Jupiter is a pretty lousy vacation spot, the local weather being cold, with occasional dust clouds and meteor showers.

Yes, Winter is a blight that cannot be too soon forgotten. I strongly urge that each should notify the medical authorities to put an end to this unfortunate sickness. They can be easily contacted through the Medical Board of Ontario, or if that should fail, Florida or Aculpoco.

This column was to be sponsored by the president of Associated Meteorologists of North America, but unfortunately he caught cold and died. No one else will sponsor this.

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Vallieres questions PQ policy

MONTREAL (CUP) — Former FLQ members Pierre Vallieres and Charles Gagnon expressed their dissatisfaction with the Parti Quebecois government during a February 14 panel discussion at CEGEP Lionel Groulx in Montreal, when they spoke together for the first time since the 1960s.

Vallieres, who has written a number of best-sellers on current problems in Quebec, said he is convinced that if the PQ should go "all the way" in its quest for independence, it would "greatly contribute to the development of a revolutionary situation in Quebec."

But he questioned whether the people of Quebec were ready for such a showdown, and concluded it was high time to shake "the apathy of the Quebec working class."

Then Gagnon, secretary-general of the Maoist group in Struggle, said separation would turn Quebec into a banana republic which would be "10 times more sensitive than Canada to the dictates of multinational corporations."

Gagnon said a "scientific analysis" of the current situation shows that capitalism has had its time and added that a socialist revolution is the only way for Quebec people to solve the problems of national oppression.

He said that separation would not be a "liberating step for Quebec." Gagnon said his group acknowledges the Quebec nation's right to self-determination, but added: "You can be for abortion on demand without desiring that every pregnant woman get an abortion." And in a jab at his fellow former colleague Vallieres, Gagnon said the "creativity of poets will not overthrow the Canadian bourgeoisie."

PQ national assembly member Gerard Godin, also on the panel, said it was the fate of small nations in their search for capital to borrow money, "whether it be in Moscow, Peking or New York." Godin added that the law of supply and demand governed all economies, and accounts for "Chinese Thermos bottles and Albanian sweaters for sale in Montreal."

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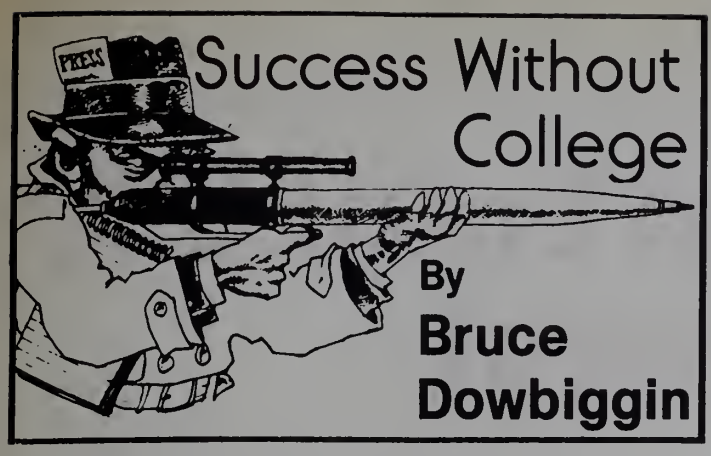

Success Without College

By Bruce Dowbiggin

Istanbul is one of those cities that anyone worth their visa passes through on their way east or west. As such, it introduced me to my fellow Asian travellers now suffering cultural indoctrination.

In Istanbul I discovered that Dick, a Dutchman who addressed everyone as 'Man' (regardless of sex), really only knew four chords on the guitar and would successfully defend this hypothesis for another 2,000 miles.

In Istanbul I was declared 'spiritually immature' by Bill, a Scot who had the grand sum of $50 to sustain him for six months in India. He was to explore 'cosmic consciousness' in the peace and tranquility of modern India and its 600 million citizens.

In Istanbul I was eating at the Pudding Shop (the obligatory freak oasis) in the second floor lounge of sawdust and concrete. My meal was beans in a suspicious sauce which wasn't half bad if you forgot that it was made the day before and re-heated four times before serving. And if sustenance overcame taste as a priority. Not half bad.

At a point midway through the meal a debilitated fellow with dilated pupils seated at the adjacent table leaned over and threw up on my boots. He was quite clinical about it and when he had recovered sufficiently he offered to eat the uneaten portion of my soup. I was too depressed to stay around and see if he actually ate the soup.

In Istanbul a twelve year old with scabs as big as quarters on his leg approached me in an alley. "Hash, man?" he offered. "Smack, cocaine, LSD, heroin, I got it."

"And your sister too?" I replied.

"Sure, I can get it for you. Anything you want."

"Why don't you go do your homework or something?"

"Fuck you," he retorted and ran down the street in search of further commerce.

And in Istanbul I encountered the black market which was to involve itself in my life for the next five countries and 3,000 miles. The black market is the ultimate marketing scheme. It has little of substance to offer you (and then at a huge profit) yet it somehow manages to make you feel as though you're missing out on something irresistable. What you end up missing is a lot of your money, most of your western clothes and your western naivite. What you get in exchange for this is hard to say: a humbling experience, a few beads and badly sewn shirts, and a healthy respect for what desperate poverty can inculcate in a human being.

In the mountains of eastern Turkey, near Noah's Mount Ararat, the bus froze solid as we parked for a rest stop. The unique feature of this phenomeneon is that the bus was still running as it froze. First the pump, then the petrol, then the gear box, then the motor stopped cold. It would take eighteen hours and bonfires built beneath the bus to get us moving again.

The anecdote would almost be funny except that, like the bus, I nearly froze. As the temperature outside hit minus twenty-five celsius, we basked in minus fifteen degree temperatures within. It was an egregious night, one of the worst of my life, and it took me nearly a week to get warm again. Coming from a Canadian, that admission to cold is awe - inspiring.

Also during our unplanned stopover, two girls from the bus, forsaking the unlit squalor of the local toilet, chose to go out behind a building to relieve themselves. There, with their American jeans at their knees, they were attacked by a young Turk in a business suit who had some pre-conceived notions of western women that wanted bearing out. Forsaking our acepted rituals of introduction, he threw himself at one of the startled girls and knocked her to the ice. In doing so, he somehow inflicted a rather severe kiss on the girl's throat, evidence of which was to remain for a week. As this happened the second girl, her pants still at half mast, skidded across the frozen ground to rain a series of blows on the Turk's head (in retrospect, he must have considered this an minor pecadillo in an otherwise faultless performance by the girls.) Somehow the girls escaped him, skating further away from the Turk and pulling up their pants just as he was lowering his.

If the Chaplinesque description sounds a trifle cruel it is partly because the girls should have known better than to expose themselves where they did in a Moslem country. I was angry with their stupidity for a while because it strengthened the general xenophobis aboard the bus and I secretly wished to be elsewhere. Then, as word of the encounter spread through the Turks, the antagonist and his friends came to loiter around the bus for an hour or so, hoping against hope that another girl would bare herself for them and their TV-induced vision of western women's wanton-ness. They looked pitiful, stuck irreconcilably in time between two worlds, the rigidity of Moslem life chafing against Hollywood dreams of the Kama Sutra.

Despite this rude lesson, we continued to inspire (or failed to guard against) similar incidents. There were peeping toms and body pinching (to men and women) and each episode seemed to heighten the on-board hysteria regarding the locals. Such was the feeling that when an English, decency-with-a-cultured-accent girl left the bus in Teheran, goodbyes sounded more like epitaphs and the unspoken concensus was if she wasn't raped in a fortnight it would be an act of God (certainly not Allah). And for all of this few people on the bus could appreciate that we were stumbling over Moslem sexual vulnerability, not them over ours. We were the foreigners but the western conviction of order pervades, and so it was us 'the innocents' and they 'the savages'. Alas this is an all-too-common failing among the freaks going east.

Having arrived in the urban hell that is Teheran, the glue holding our disparate passengers together came unstuck. To understand why this would happen in Teheran, one has to know that Teheran is a transvestite city. At its roots it is an old Persian city, more in kin with Mashhad or Ishfahan's display of Islarnic culture, while on its exterior it bears the look of a western city. This ambivalence works on westerners and turns their eyes inward at the sight of smog choking the air and steel-and-chrome buildings leaping from an abysmal slum.

The people aboard the bus had many and varied reasons for going east. I wanted, or thought I wanted, to see India, the British Raj, the Taj Mahal, the diversity of the people. Others came for the sunny beach at Goa and the hashish and the mysticism. We had seen none of these things so far and Teheran chiselled open the fissures of our discontent. For someone chasing an intagible, Teheran builds concrete impediments.

So a large number of fellow passengers left our bus to continue onward in buses or trains or jeeps, claiming these transports would get them 'there' sooner and introduce them to more people. The truth was that simple change and the mindless uncertainty of why they were travelling his barren country had moved them. I felt the urge too, but I stayed on the bus because there were absolutely no refunds and I needed the money.

Our poor driver who had made the trip almost thirty times before simply shook his great head. He knew better what was ahead and what we had passed. He loathed the freaks aboard who spouted convoluted logic at him and he made little effort to conceal his loathing.

So some people embarked on other paths and the driver concentrated on the black market and whisky and furs, and drove the bus almost as an afterthought.

The bloom is definitely off the bazaar rose in the commercial east. The stories abound in Greece of cheap deals to be made, 'they-almost-give-the-stuff-away' excitement prevails.

"I know a guy got a wolf skin coat for only $25!"

Uh-huh? But not for you, Jack.

The city of Herat, just inside Afghanistan's border with Iran, has more savvy business men per square foot than anywhere else in the world. They sold small amounts of hash at vastly inflated prices to the freaks (who retreated to a hotel room for the duration of the visit) then turned their eyes to the rest of us, searching furtively for a deal on turquoise or a Persain rug.

When westerners first started travelling the overland freak trail twenty years ago they were overwhelmed at the remarkable deals they made on custom leathers, jewellery and clothes.The locals were more than happy to peddle their wares to these occasional travellers.

Soon, however, the occasional visitors became a steady stream, then an entire consumer's market erupted. And if the westerners still saw the same old crafts with awe, the locals looked at their customers in an entirely new light. Suddenly, the indiscriminate freaks were paying any price for their half-hearted curious and handiwork. One or two westerners balked at inflated prices but there were always more coming through next day, so why sell? Thus it was for me.

I was bargaining for a muskrat coat with a torn sleeve, half the necessary buttons sewn with fragile cotton thread which disintegrated with one week's wear. The fur was good, mind you, and for another $25 at home I would have a dandy coat.

"How much you pay in America this? Hey?"

"They wouldn't dare sell a piece of goods as poor as this. They wouldn't put it on the shelf."

"$300, that's how much you pay."

"In that condition? They wouldn't dare charge more than $50!"

We were both lying. It finally came down to a matter of $10, the margin of priciple on both sides. He balked and I employed weapon No. 1 at my disposal — I walked out of the store.

"What's $10 to you American," he shouted after me.

"So the coat isn't worth the $10! It's simply because I'm Canadian that you think I ought to pay it!" I was yelling in the road.

"How much this coat cost at home. Hey?"

"You sell the same thing to Afghani for half this price but I pay double Canadian price."

"I have many Canadian friend."

"Look at the workmanship." The sleeve now hung by a few threads. "You speak me bad business. You not my friend!"

"You pay $300 that coat in America."

"I tell my friends you lie. No one shop here." I walked out again.

"So I sell to a German," he taunted.

"Ah, who wants you lousy coat anyway?"

"Someone else buy it."

And someone else undoubtedly did. In fact the next day an American couple from the bus bought three shirts, worth roughly $2 apiece, for $22 total. The market value was no more than $6 for the three. Until the American couple that is.

Sometimes travellers are so dumb I could just scream.

The accomodation farce reached its nadir in Kanahar when several Freanch and Germans aboard the Magic Bus refused to pay 15 afghanis (about 25 cents) for a hotel room and instead slept outside in the bus. Which was ironic for more than one reason — this was the nicest place we'd stayed for weeks.

I asked one of the Germans why he wasn't staying in the hotel room. "Maybe you're made of money, but I'm not,"he replied.

"But only 25 cents! How can you think of going another thousand miles to India if you can't afford twenty-five cents for a room?"

"Don't worry about me, he said. "Worry about yourself."

Which makes sense except that somewhere in New Dehli the same guy is a junkie giving you the cool rap about brotherhood and then he'll try to rip off your passport and money to finance his trip home if you'll only give him the chance.

Finally, the people who were sleeping outdoors were the first ones to pile into one of the filthy hotels in Istanbul for twice the price and crow about how 'far out' it was to be crossing into another world.

After the freaks going overland, the locals are easier to tolerate. At least they don't profess to live rationally.

I left the Magic Bus in Kabul. The driver and the rest of the passengers were too pre-occupied with Christmas and getting stoned to concentrate on visas and such. (The idea of heading east and not knowing whether you need visas always amazed me. Considering all the paper hassles involved and the bureaucratic static, I realized the entire process was aimed at the girl who asked me one day, "which comes first, Iran or Afghanistan?")

So I left freezing Kabul behind and rode through the Khyber Pass into Pakistan and then India. Afghanistan isn't a bad place, enigmatic perhaps, but it must be the world's poorest country. It has nothing to its name but sand, stones and camels, and since India was rumored to have so much more I moved on.

Coming through the pass into Pakistan and then crossing into India from Lahore, I realized that whatever it was I had seen before in my life, it had nothing in common with what I was about to see.

I spent Christmas day night drinking a beer in the Hotel Imperial and eyeing a round German blonde who sat at the bar wearing a jolly corsage with fake snow and jingle bells. It, she, we were ridiculous trying to celebrate Christmas in the middle of that great Hindu country where people slept on train platforms and on sidewalks beneath the sweet smell of biddhi cigarettes and flower fragrances. But we were in New Dehli, the British knee-jerk to Indian implacability, and if it was ridiculous then so be it. I drank my beer in an hour and left.

I left for Agra, home of the Taj Mahal, on the train next day. The Taj was glorious but the train system needs explanation. The trains generally run on time but within the steam-engine drawn train, a particular chaos rules the longest circus in the world (the 'karma overwhelms me' a Peace Corps worker told me).

The major trains (imaginatively named the 'flying' or 'mail expresses') carry well over a dozen coaches in each class and they throng with wall-to-wall life. Blind beggars, armless, legless, maimed beggars parade through the packed cars for 'baksheesh' while the passengers lie, sit,stand, crawl or hang in every square inch of space. A bench seat is untold luxury, leg room unheard of and quiet is unthinkable. Outside the barred windows life rolls by in the placid greens and blues of India while within boys shout 'mompali' (peanuts), chai (tea) or thrust cakes and snacks beneath your nose. Their cries emanate from the back of their throats like ancient men and demons transposed as twelve year old boys.

An express train generally stops at every major or intermediate station (in a country with India's population you can imagine how many of those there must be) while a Janata (people's) train stops at every station, cattle crossing, river, dirt path and slight rise in the terrain, anywhere where there might be people. At that rate the train trip to Agra, about 125 miles, takes thirteen hours on a Janata train and five on an express train. (I was told it is possible to pass two birthdays on the Bombay — Dehli Janata train. The express train, by comparison, zooms like a Concorde in twenty-eight hours).

Much to the credit of the new Indian Government, foreign tourist concessions are being eliminated on the trains but I still found people willing to give up their seat to a white foreigner, especially if he spoke English. Once seated, you can expect to be engaged in a discussion reminiscent of a Berlitz Conversational English Class. One fellow asked me how I found the Indian women and thinking this a come-on I ignored him or replied very frostily that I don't remember. This was too bad, he continued, because they have a timeless beauty, and it was another few minutes before I realized he was sincere in his questioning of me. He rambled on for 20 minutes and I was so captured by his openness that I forgot how long-winded and pedantic he was being.

Occasionally security men frisk young Westerners for dope and if successful, pocket the arbitrary fine inforced on the spot. But ticket takers never come by except in sleepers and the same westerners rarely buy tickets. The Indians, however, who can afford little, dutifully shell out the fare and then accept the worst conditions and seats as a matter of course.

By the time I made Agra I had forgotten that I came from anywhere different than this.

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